



Garrett Jackson

VICE PRESIDENT, PHILANTHROPY AND COMMUNICATIONS

Garrett Jackson is the Vice President of Philanthropy and Communications at True Ground.

He brings deep strategic, relational and organizational expertise to help elevate and resident-centered storytelling and fundraising. Mr. Jackson regularly engages with residents and stakeholders across the housing industry, including community partners, media, donors, and the business community to voice solutions that create pathways to help residents thrive. He led the rebrand effort which created the True Ground brand in 2024, to raise the organization's profile and reach across the DC region.

Mr. Jackson oversees activities such as acquisition, cultivation, retention, and stewardship of existing and new donors. He is especially keen at connecting True Ground programming to corporate and institutional funding opportunities that create lasting impacts to residents. Mr. Jackson's focus on data-informed storytelling has shifted the department to sharing messaging that cuts through the. His team is also responsible for special events, including True Ground's annual Celebrate Home! event, real estate milestone events, and donor events. Garrett is a DC area native, and currently lives in Laurel, MD with his wife and two young children. He has been with True Ground since February, 2022.

Prior Experience

Mr. Jackson brings private and public sector experience to True Ground, having led communications projects at Deloitte, strategic planning and workforce programming with the Housing Opportunities Commission, and stakeholder and project management at Oracle Cerner. Also a classically trained singer, he currently performs with the Jason Max Ferdinand singers throughout the country and internationally.

Education

- Master of Public Policy, George Washington University
- Bachelor of Arts, Morgan State University

Affiliations and Recognitions

- Leadership Arlington, Class of 2023
- McKinsey & Co.'s Black Executive Leadership Program
- Phi Beta Sigma Fraternity, Inc.