



celebrate
home! **2025**

Sponsorship Opportunities

Thursday, October 23, 2025 at Capital One Hall

You're invited to be part of True Ground's annual **Celebrate Home!**. This event gathers hundreds of real estate, housing, and nonprofit professionals for a fun evening of networking and celebration. Philanthropic sponsors like you are critical to funding our **\$2 million Resident Services program**, which provides individualized, compassionate support to those who call our communities home.

Sponsors enjoy multiplatform brand recognition plus complimentary tickets to attend the event. Together, we're building **hope and opportunities** so that everyone can live in a welcoming community.

Premier Hosts: \$50,000 and up

Recognition as the evening's venue and catering host, logo recognition and branding pre-event and onsite. Company featured on digital event communications, on event donation page, in donor acknowledgment letters, plus a digital full page ad and Grand sponsor benefits.

Hospitality Hosts: \$35,000-\$49,999

Recognition as presenting sponsors at beverage stations, resident celebration, and event branding. Logo recognition at bars, on visual storytelling opportunities that celebrate residents. Company listed on online donation page, plus a digital full page ad and Grand sponsor benefits.

Benefits	Diamond \$27,000	Titanium \$17,000	Platinum \$10,500	Gold \$5,500	Silver \$2,500	Bronze \$1,500
Digital Event Program Visibility	Premier placement, 5x4" ad	Logo recognition	Listing	Listing	Listing	Listing
Onsite Signage and Event Promotion	Premier logo placement	Logo recognition	Premier listing	Listing	Listing	Listing
Recognition on truegroundhousing.org	Logo through 2025	Logo through 2025	Logo through 2025	Logo through 2025		
Recognition in monthly newsletter, Ground Up	Logo, 4 issues	Logo, 4 issues	Logo, 4 issues	Logo, 4 issues	Listing, 2 issues	
Complimentary Tickets	12	10	8	5	3	2



celebrate home! 2025

“Generous corporate sponsors **sustain** True Ground’s resident-centered programming and onsite services. More than 5,300 residents have a **trusted** resource thanks to our supporters.”



“The regional housing shortage requires **strong corporate partnerships**. Residents’ voices are truly heard at True Ground, and we’re proud to support this mission **together.**”

Kevin Yam & Chris Hanessian, Celebrate Home Committee Cochairs & True Ground Board Members

