

# Garrett Jackson

Director of Resource Development and Communications



## Current Responsibilities

Garrett is responsible for the strategic direction and execution of APAH's Resource Development and Communications Department (RDC), in addition to the cultivation and development of a four-person team.

Within the communications pillar, Garrett brings organization and resident storytelling front and center. This is achieved through the engagement of key external stakeholders, from housing industry leaders, media partners, elected officials, partner organizations and residents, and has been prioritized to be reflected across multiple mediums and platforms since he joined the team.

He also oversees the coordination and execution of APAH's annual Celebrate Home! event, Real Estate milestone events, and special events for the organization and community at large.

Within the resource development pillar, he oversees activities such as acquisition, retention, stewardship and cultivation of existing and new donors in partnership with the Deputy Director. Additionally, he is responsible for building and maintaining strong relationships with new and institutional funders, and has grown the team to respond to more grant opportunities that support APAH's mission and resident services.

As the organization enters its 35th year in 2024, Garrett is leading APAH's charge to reimagine its brand as part of the recently adopted strategic plan.

## Prior Experience

Garrett brings private and public sector experience to APAH, having led communications projects at Deloitte, strategic planning and workforce programming with the Housing Opportunities Commission in Montgomery County, MD, and stakeholder and project management at Oracle Cerner.

Also a classically trained singer, he currently performs with the Jason Max Ferdinand singers throughout the country and internationally.



## Education

*Master of Public Policy, George Washington University*

*Bachelor of Arts, Morgan State University*

## Affiliations

*Leadership Arlington, Class of 2023*

*McKinsey & Co.'s Black Executive Leadership Program*

Phi Beta Sigma Fraternity

