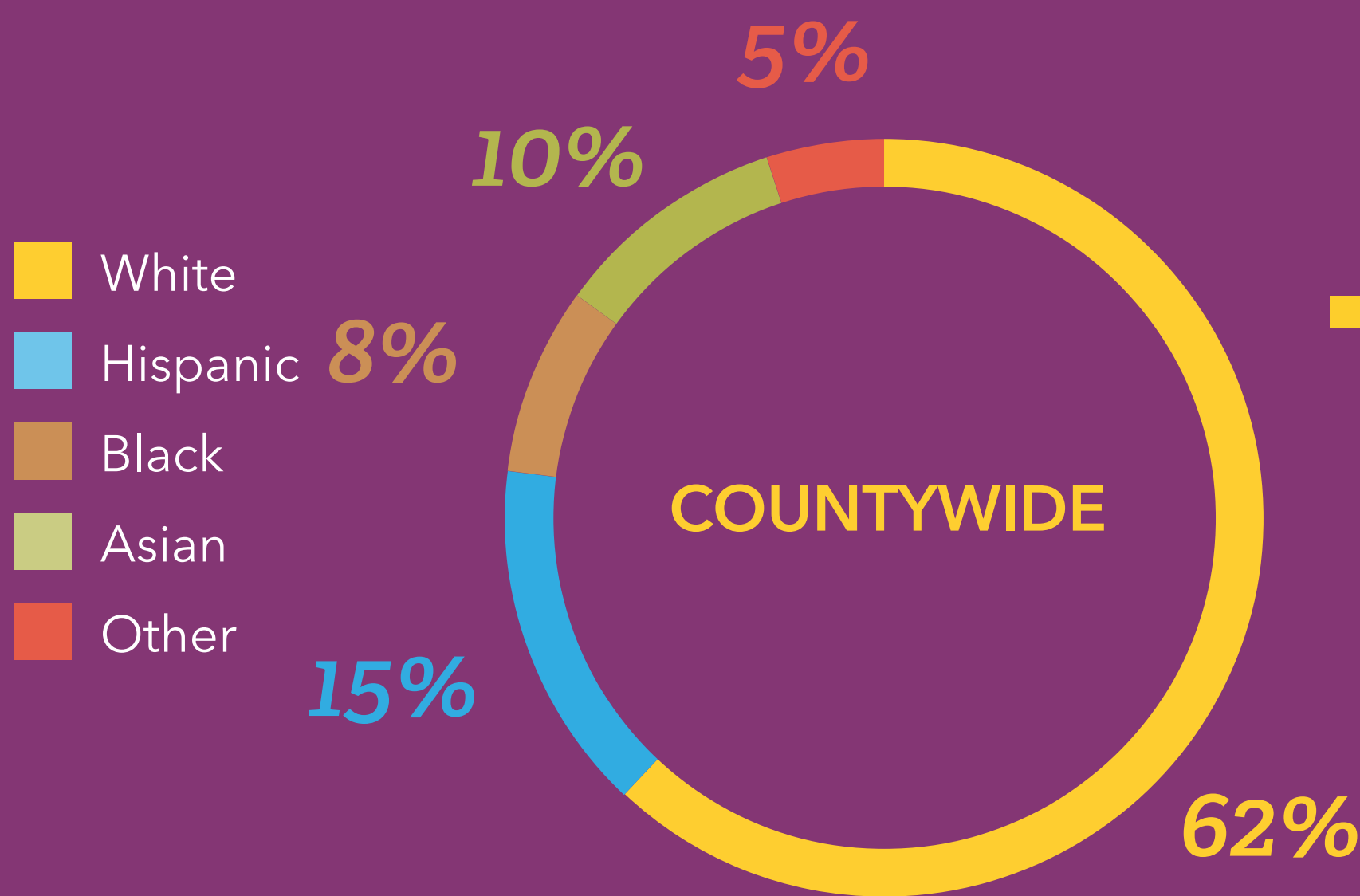


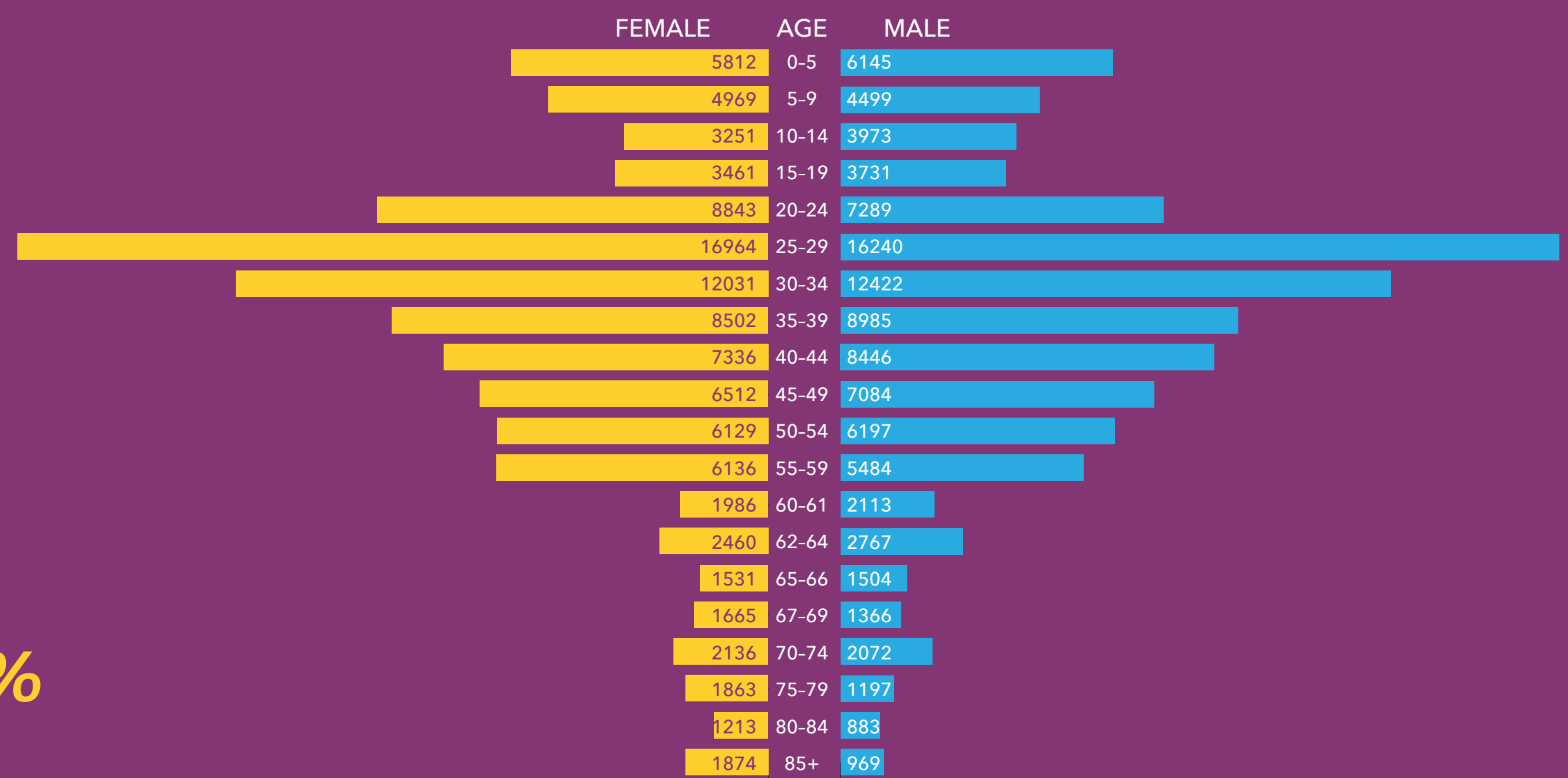
OUR COMMUNITY

Who Lives in Arlington?

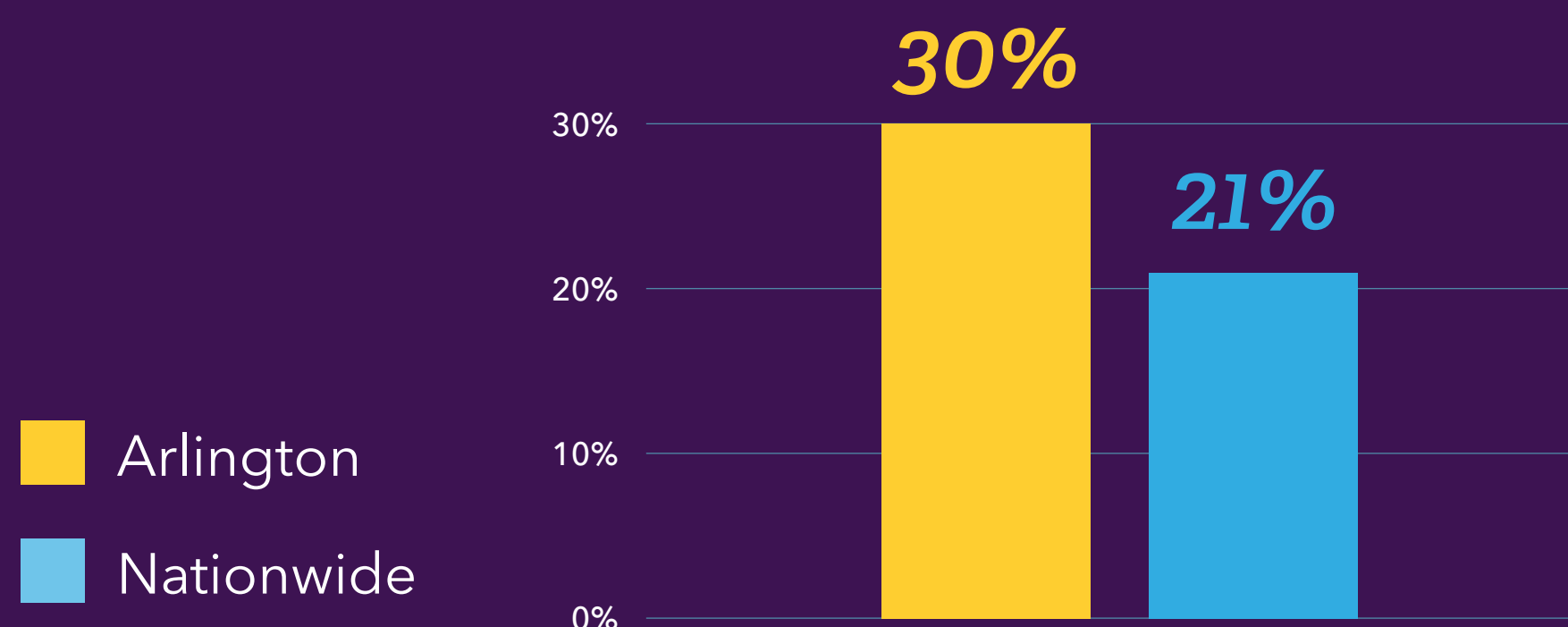
RACE & ETHNICITY



AGE/GENDER



SPEAKERS OF A NON-ENGLISH LANGUAGE

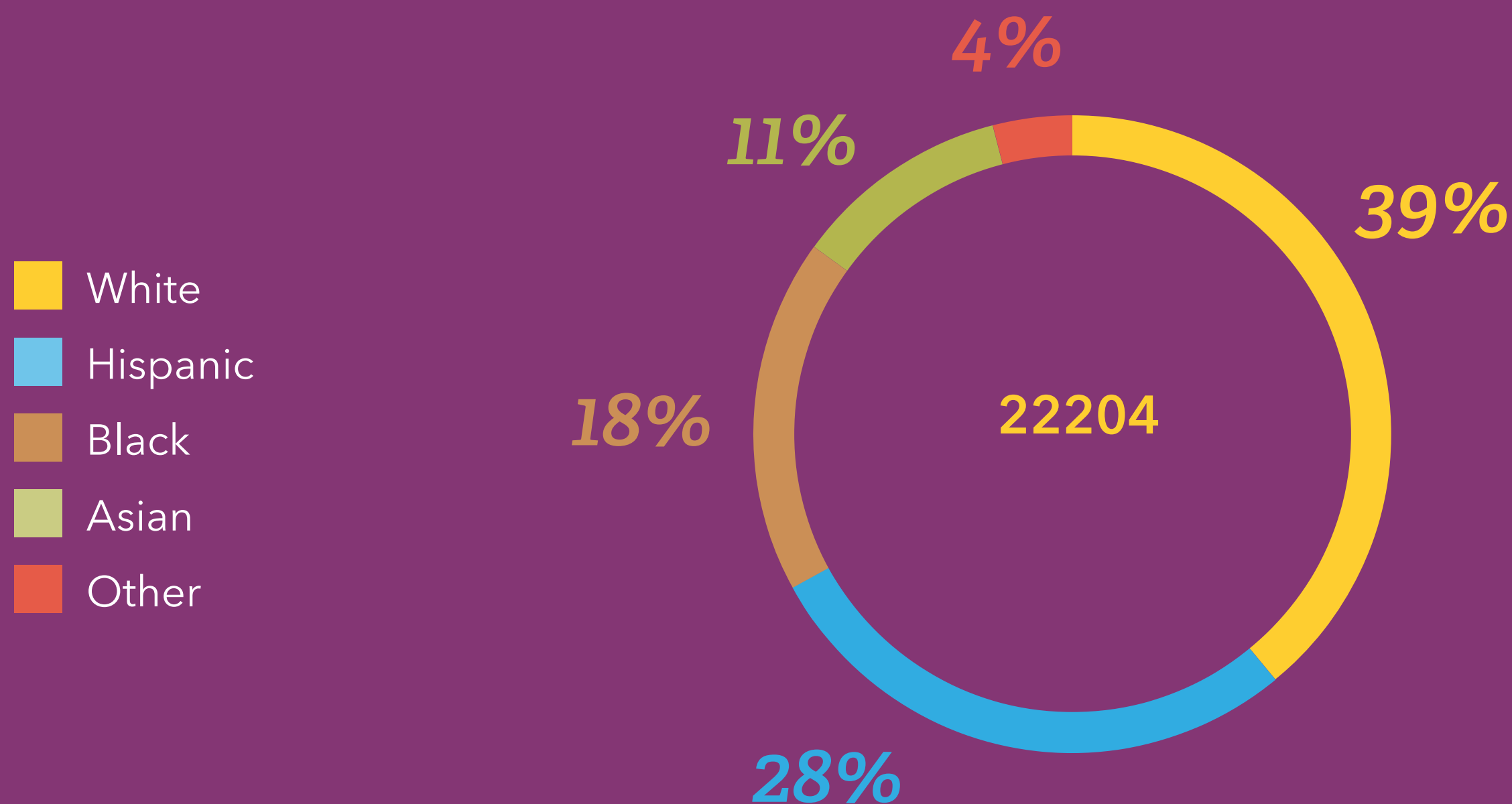


10

Most Common Languages in Arlington:

- ENGLISH
- SPANISH
- AMHARIC
- TRIGINYA
- CHINESE
- ARABIC
- VIETNAMESE
- TAGALOG
- KOREAN
- RUSSIAN

RACE & ETHNICITY

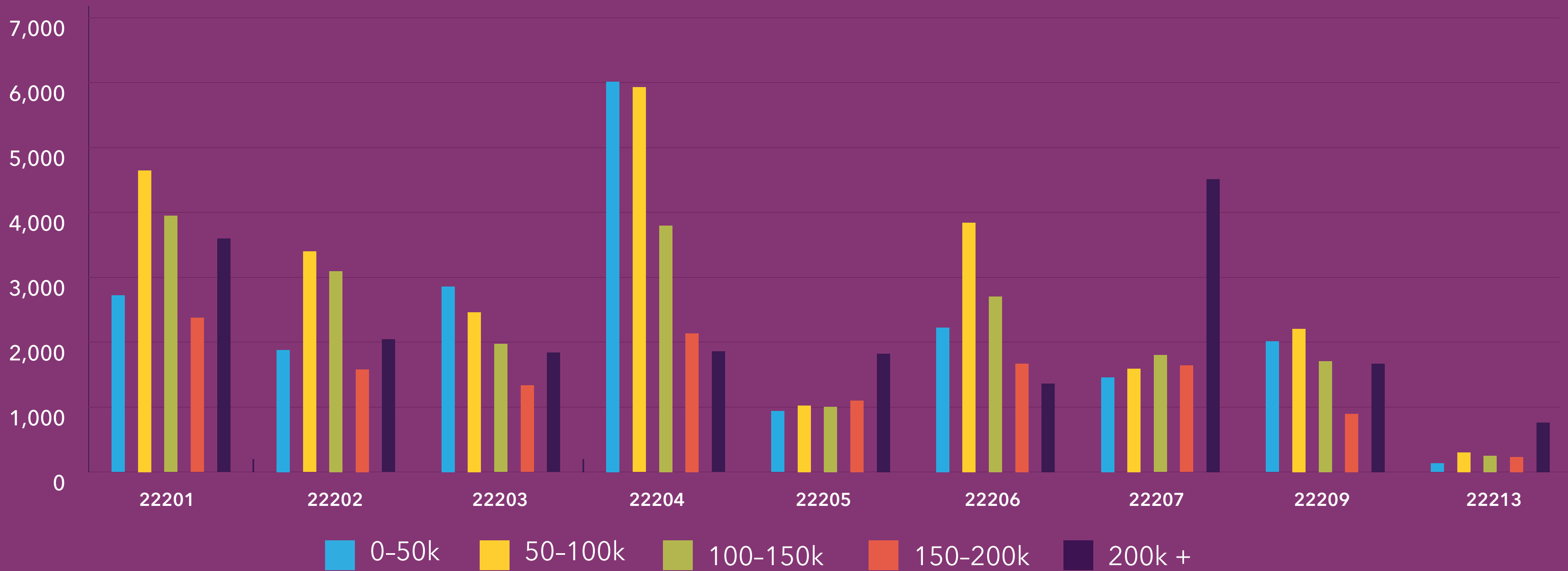


The Columbia Pike corridor is one of the most diverse areas in Arlington.

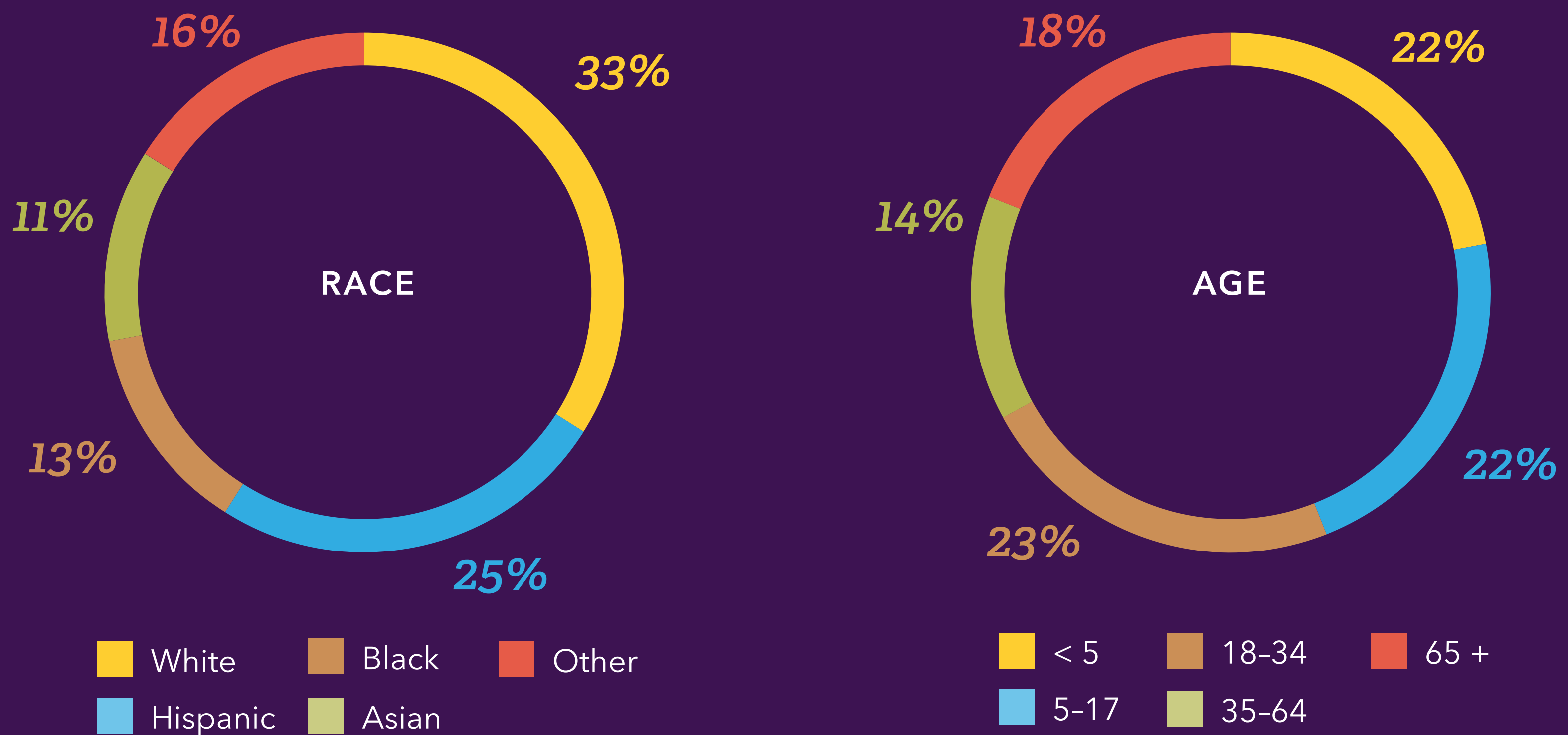
OUR COMMUNITY

Poverty in Arlington

ARLINGTON HOUSEHOLD INCOMES BY ZIP CODE



% LIVING IN POVERTY



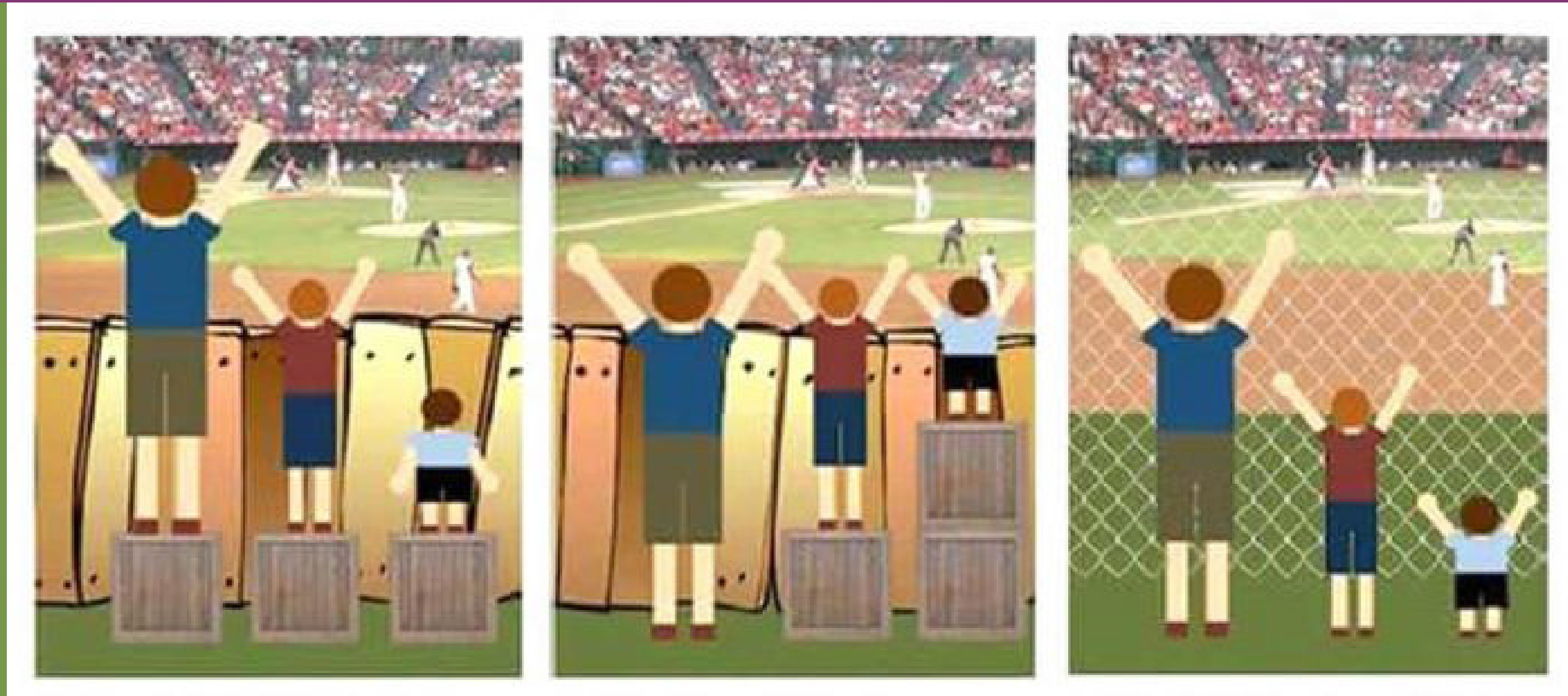
Source: ACS 2016

Arlington is one of the wealthiest counties in the country, but approximately 12-16% of our neighbors qualify as very low income. In Arlington, this could be family of 4 living on \$48,000, or an individual making \$24,000.

Equity and Inclusion

“Arlington will be a **diverse and inclusive** world-class urban community with secure, attractive residential and commercial neighborhoods where **people unite** to form a caring, learning, participating, sustainable community in which **each person is important.**”

– Arlington County Vision Statement



EQUALITY ensures that everyone gets the same opportunity to be successful.

EQUITY offers more to those who need it in order to overcome barriers that get in the way of success.

EQUITY with **INCLUSION** removes barriers to opportunity and addresses issues of poverty.

Using an Equity Lens is about understanding where people are coming from and ensuring that they have the tools and resources they need to be successful.

How can you promote inclusion within our community?

How can we mobilize together to address poverty in Arlington?

Community Progress Makers

We believe equity is required for our community to thrive.

We are a coalition of Arlingtonians committed to our community's vision of inclusivity and diversity. We formed an advisory council of 30+ civic and business leaders, elected officials, service providers, and research institutions to educate our community and advocate for equitable programs, policies and investments in Arlington.

What We Do

- Gather and Share Data so that we can
 - » Analyze & reduce barriers to accessing services
 - » Provide opportunities for resident input
 - » Keep our community informed
- Convene Community Leaders in order to
 - » Elevate an equity lens
 - » Create a shared advocacy platform
 - » Strengthen local leaderships
- Advance Equity and Inclusion by
 - » Identifying gaps and opportunities
 - » Amplifying community voices
 - » Fostering resident leadership

Focus Areas

- Housing and Stability for Individuals and Families
- Workforce Development
- Educational Opportunity and Accessibility
- Public Health and Wellness

For more information, please visit

apah.org/cpm

PARTICIPATING ORGANIZATIONS

- AHC Inc.
- Arlington Community Federal Credit Union
- Arlington County
- Arlington Department of Human Services
- Arlington Food Assistance Center (AFAC)
- Arlington Nonprofit Center
- Arlington Partnership for Affordable Housing (APAH)
- Arlington Presbyterian Church
- Arlington Public Schools & School Board
- Arlington Free Clinic
- ASPIRE! Afterschool Learning
- Carlin Springs Community School
- Coalition of Arlingtonians for Responsible Development
- Columbia Pike Revitalization Organization (CPRO)
- Communities in Schools
- Doorways
- George Mason University
- La Cocina VA
- Neighborhood Health
- Offender Aid and Restoration
- Our Revolution Arlington
- Urban Institute
- Virginians for Interfaith Community Engagement (VOICE)
- Virginia Tech Social and Decisions Analytics Laboratory
- Volunteer Arlington

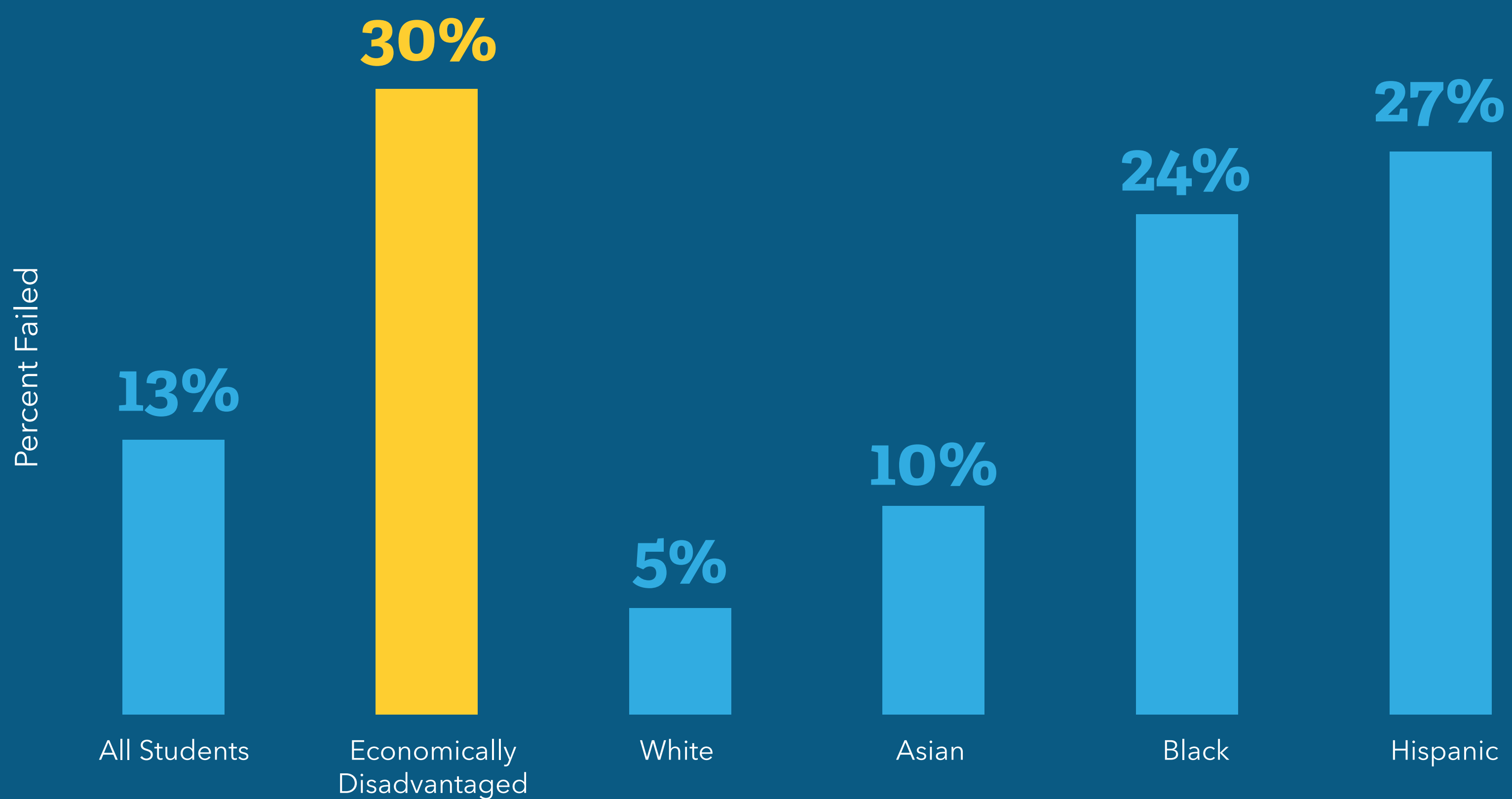
EDUCATION

Early Reading Proficiency as a Long Term Indicator

Early-grade reading proficiency is a crucial metric in the US. Studies show that children who do not read on grade level by the end of 3rd grade are **4x less likely** to graduate high school than proficient readers.

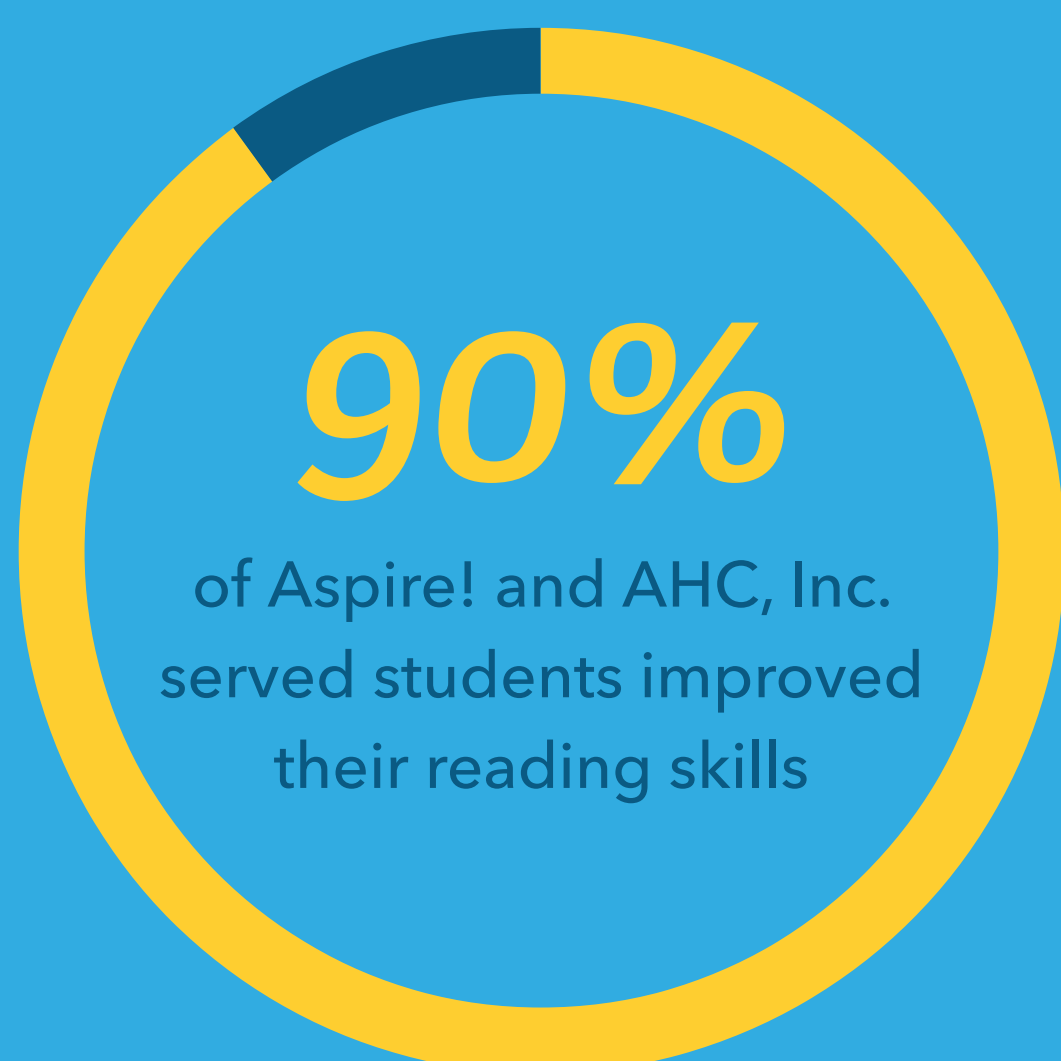
FAILURE TO READ AT GRADE-LEVEL, ELEMENTARY SCHOOL

Virginia Department of Education, School-Subject Area 2016-2017



Why don't children from low income families have the same level of success as their peers? What could be done to change that?

EQUITABLE INTERVENTIONS



With these kinds of positive and targeted supplemental programming, economically disadvantaged children can rapidly improve their reading, writing and math skills, ensuring future educational success.

Free and Reduced Meals in Arlington Public Schools

Free and Reduced Meals is a national program that provides breakfast and lunch for eligible students. Healthy, sustaining food is essential to development and academic growth.



*1 in 3 students in Arlington schools
qualify for free or reduced lunch.*

Who is eligible?

- Children from households whose income is at or below:
 - » \$30,000 for 2-person families
 - » \$45,000 for 4-person families
- Students from households receiving Supplemental Nutrition Assistance Program (SNAP), Temporary Assistance for Needy Families (TANF), or WIC
- Children who are homeless, migrant or runaway
- Foster children

Why is this an important indicator?

Since a child must live in Arlington to attend public school, Free and Reduced Meals is an important metric of poverty within our community.

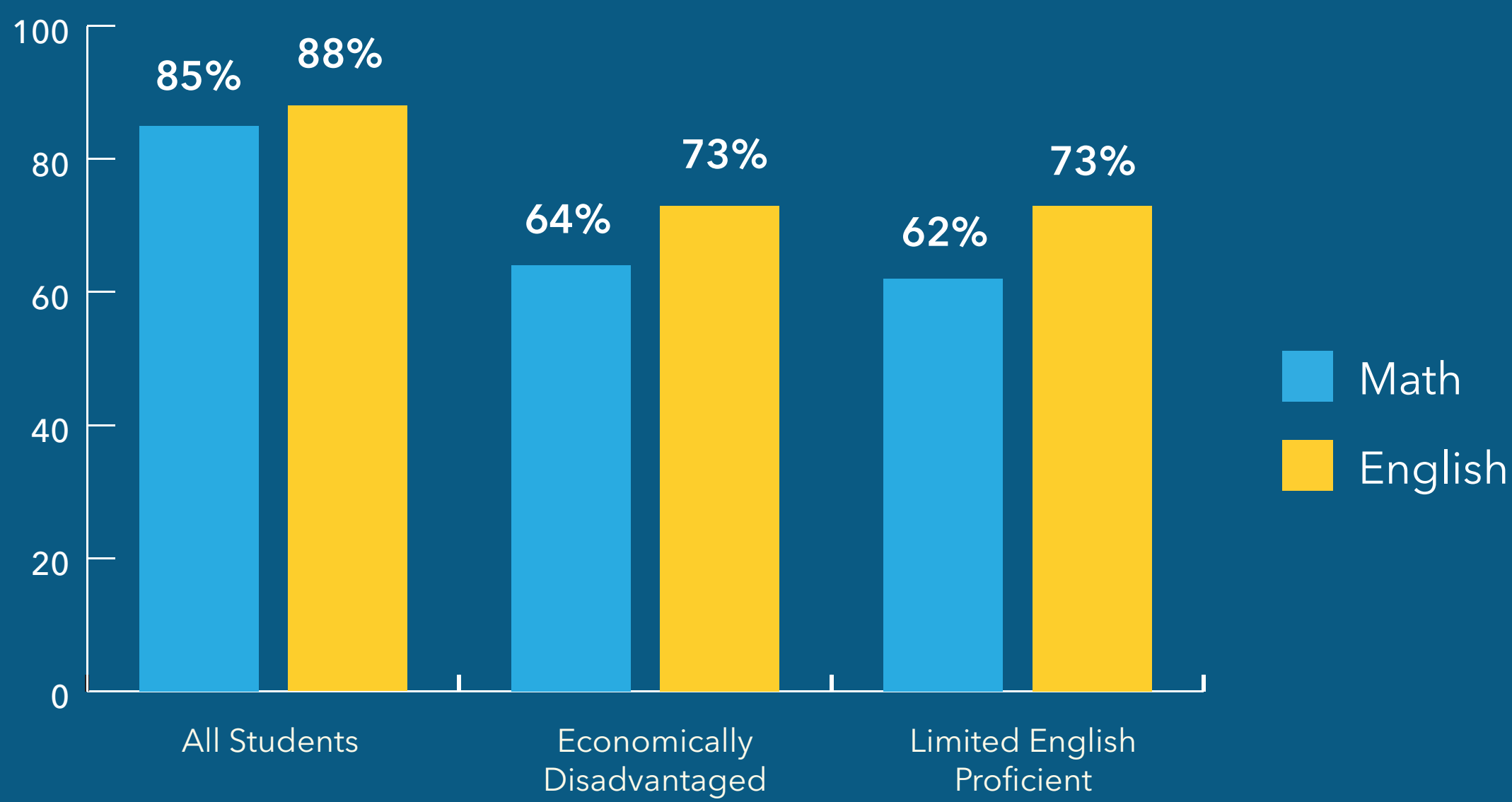
EDUCATION

Educational Indicators

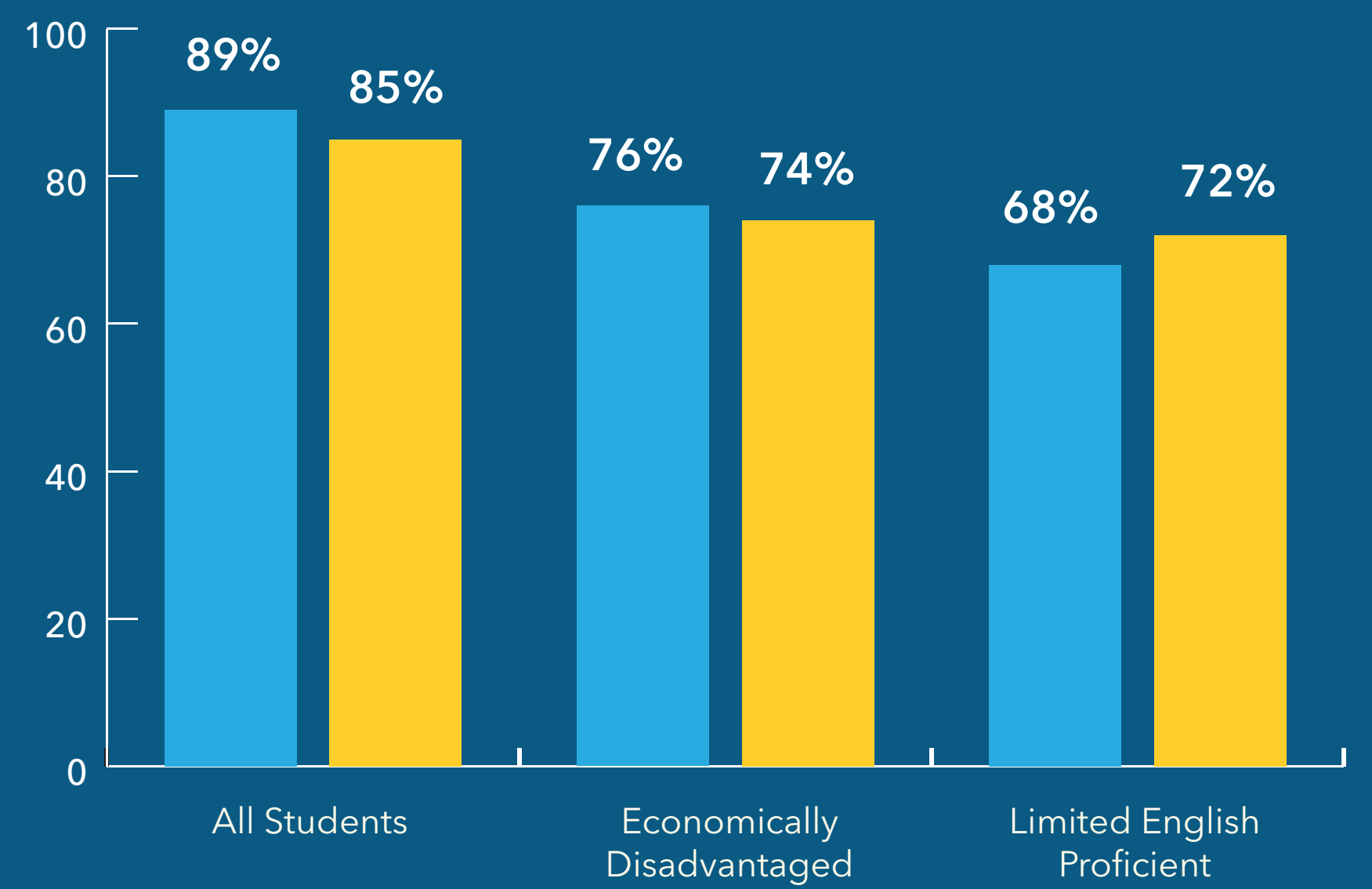
When economically disadvantaged students have access to education resources, the achievement gap shrinks.

2016-17 SOL PASS RATES

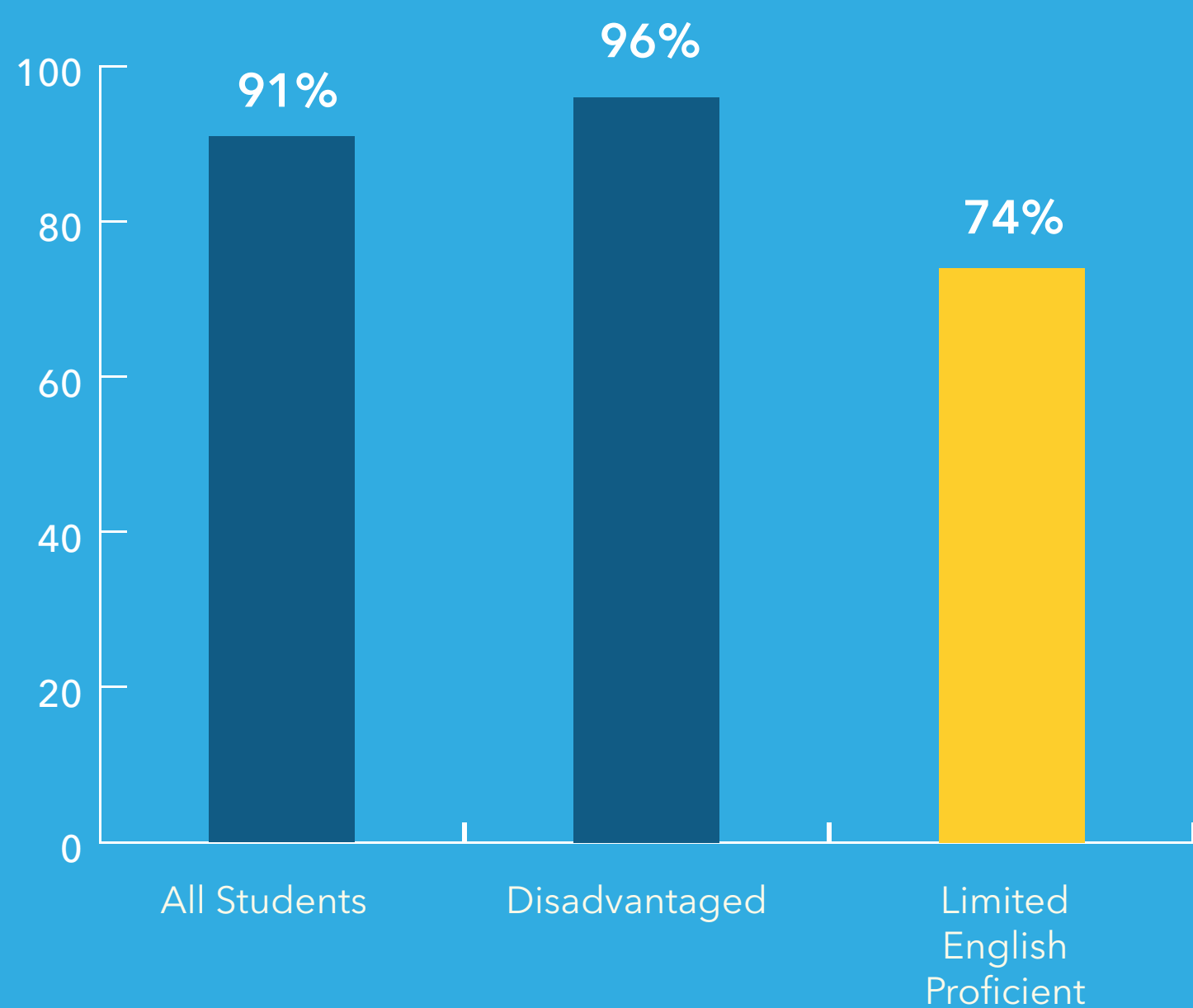
HIGH SCHOOL



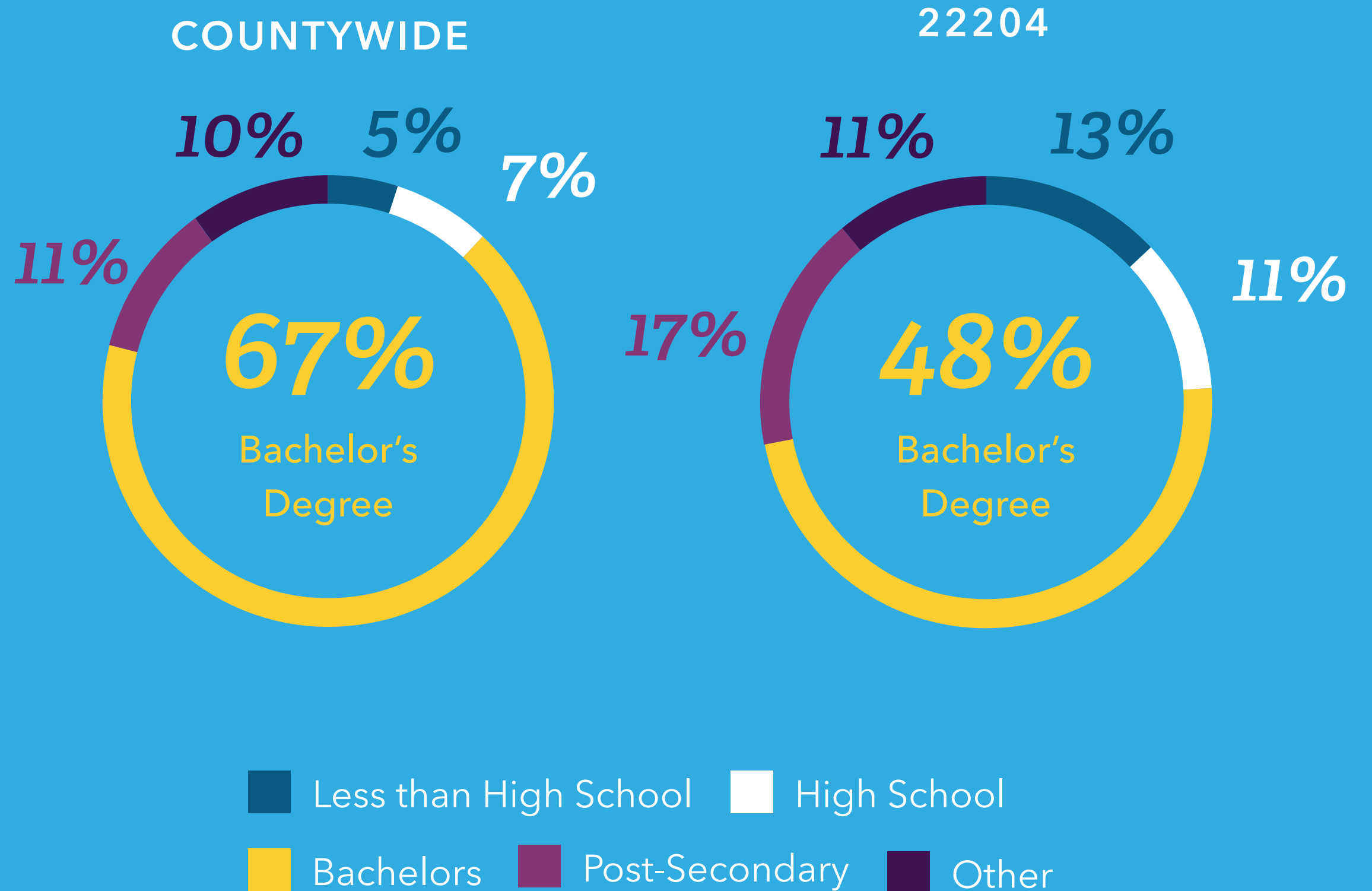
MIDDLE SCHOOL



2016-2017 ON-TIME GRADUATION RATES



EDUCATION



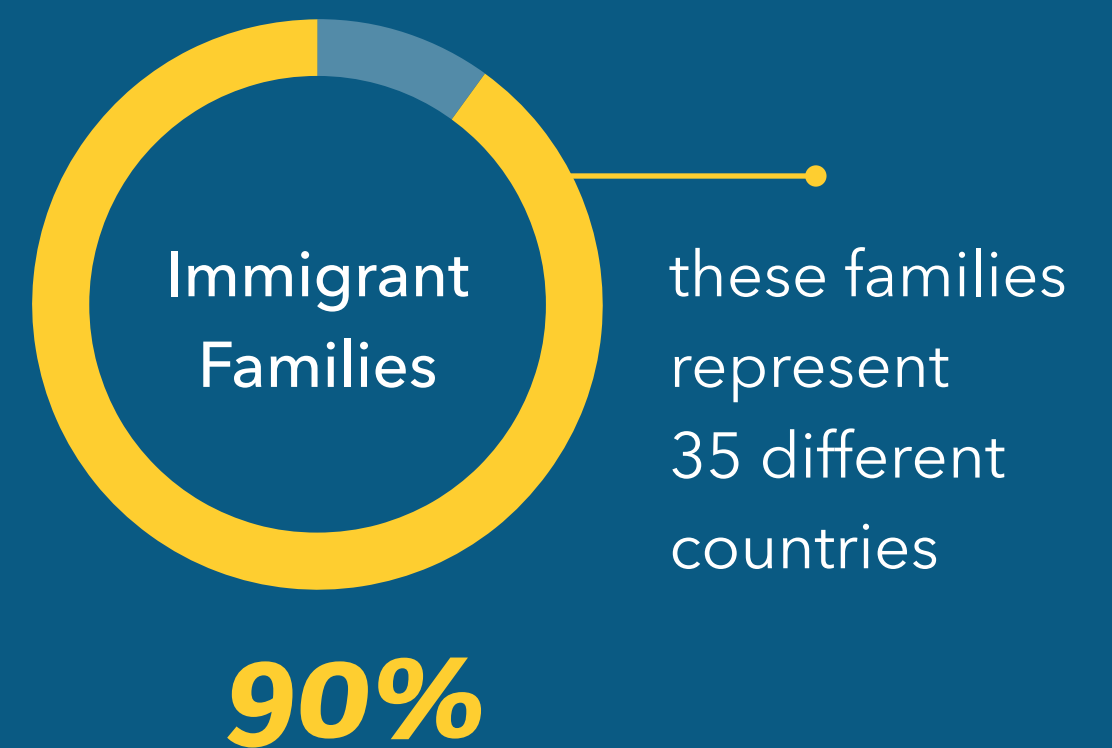
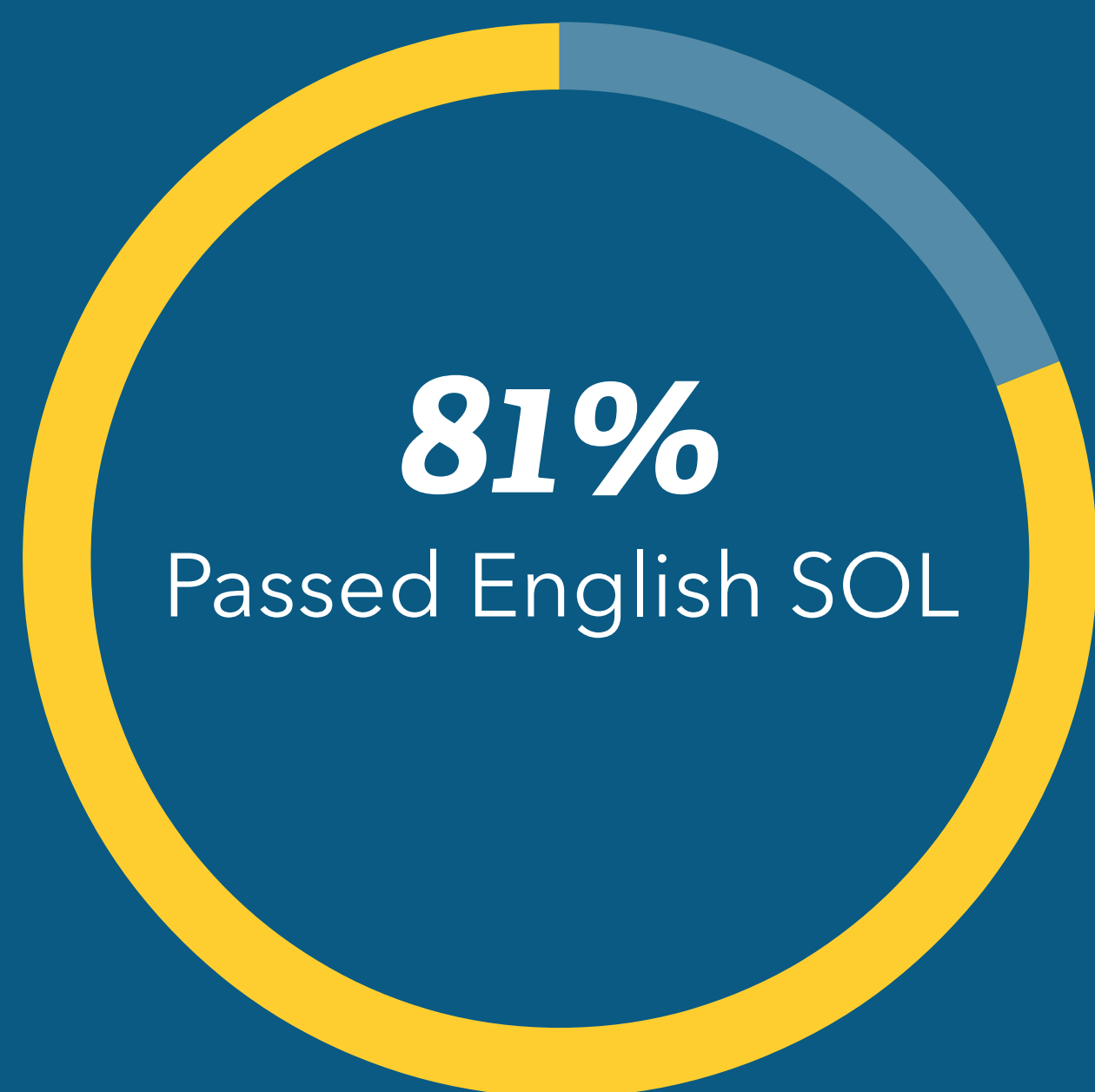
EDUCATION

Models that Work: Carlin Springs Community School

The Carlin Springs Community School is located in 22204, the most economically and racially diverse zip code in Arlington. The school has adopted an innovative model to meet the needs of its student body.

STUDENT DEMOGRAPHICS, 2016-2017

Carlin Springs Community School Data, 2016



Students at Carlin Springs face enormous challenges to learning—
many students carry the burdens of poverty, language barriers, and limited access to resources.

In order to create the best possible learning environment for disadvantaged children,
the Carlin Springs Model is focused in four areas:



***Increasing Academic
Achievement***



***Fostering a Caring,
Safe, and Healthy
Environment***



***Building and Sustaining
Community Partnerships***



***Data
Evaluation***

***Outcomes from
2014 to 2016:***

11% increase
in reading proficiency
for all students

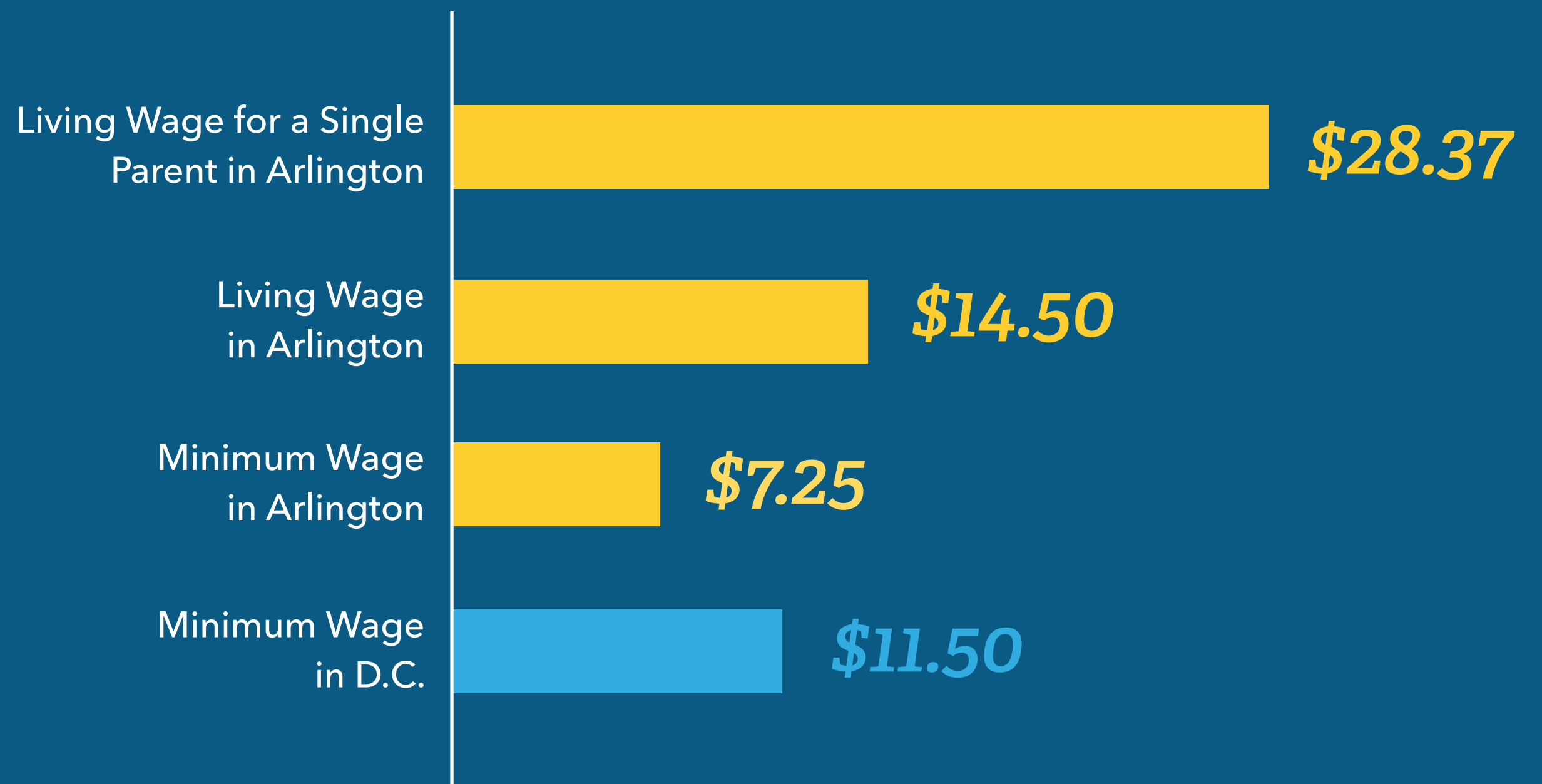
10% increase
in reading proficiency for
economically disadvantaged students

Income Disparities

A minimum wage job cannot support the high cost of living in Arlington.

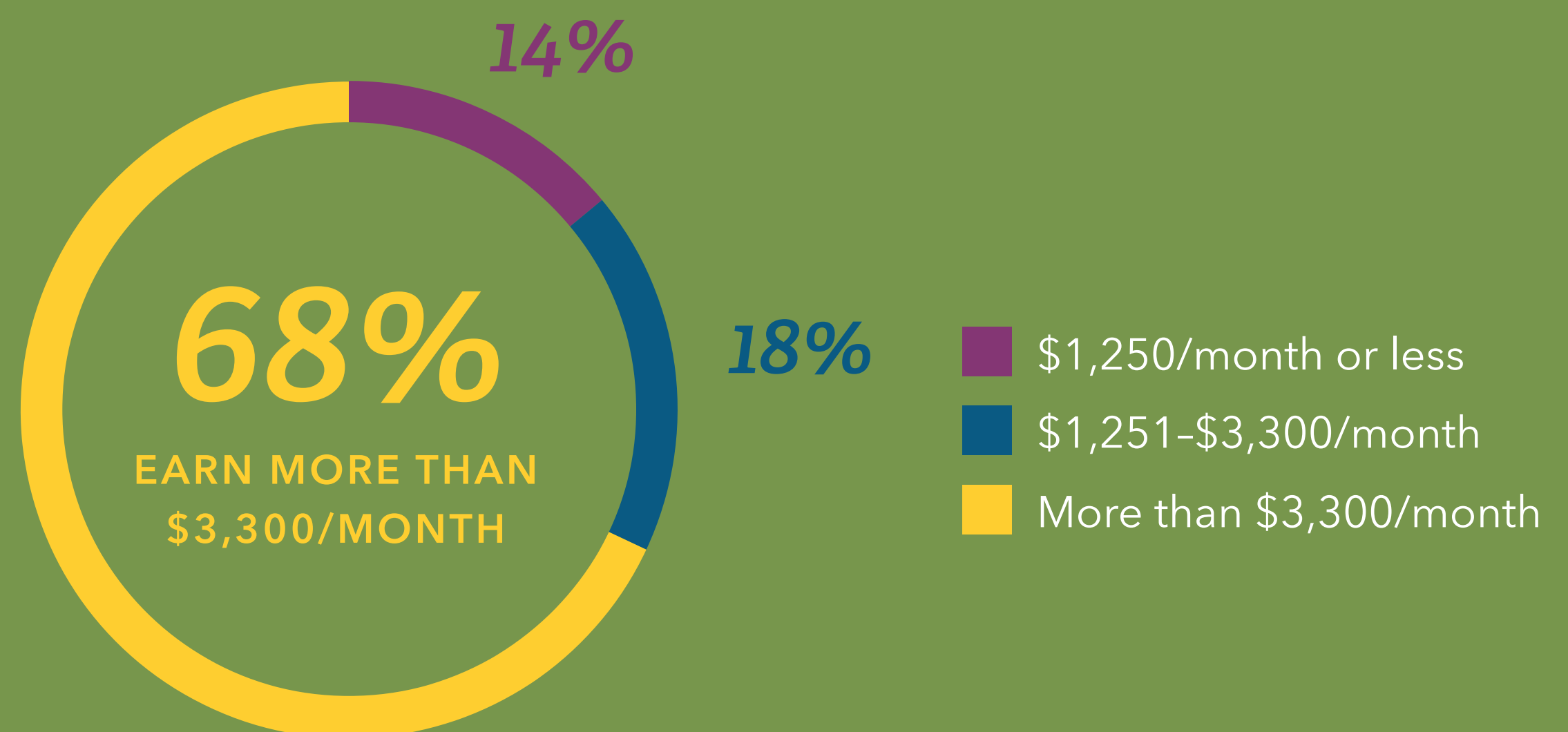
WHAT IS A LIVING WAGE?

A living wage is the salary required to meet minimum standards of living in an area.



As a low skilled worker, there is a greater opportunity to earn a higher wage just across the river.

MONTHLY INCOME IN ARLINGTON



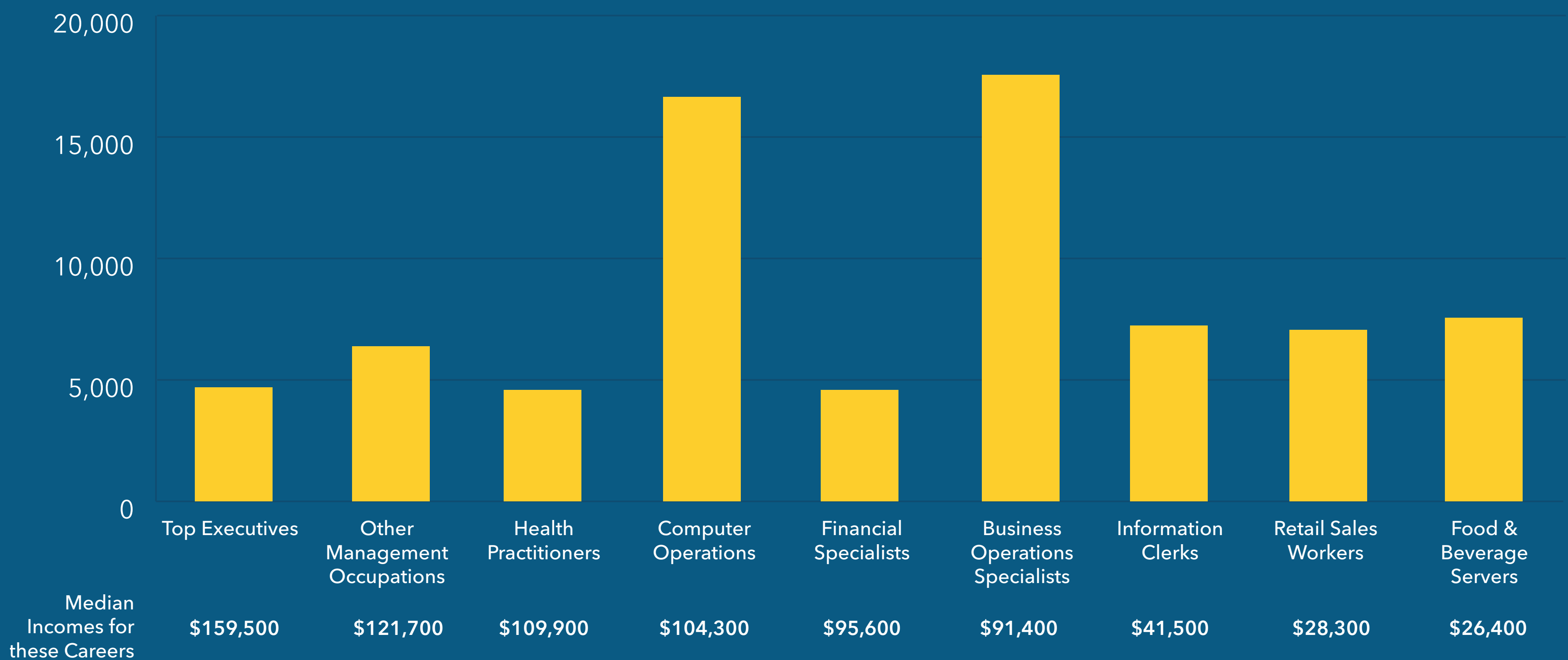
*A minimum wage worker would need to work
109 hours per week
to be able to afford a one bedroom apartment in Arlington.*

WORKFORCE DEVELOPMENT

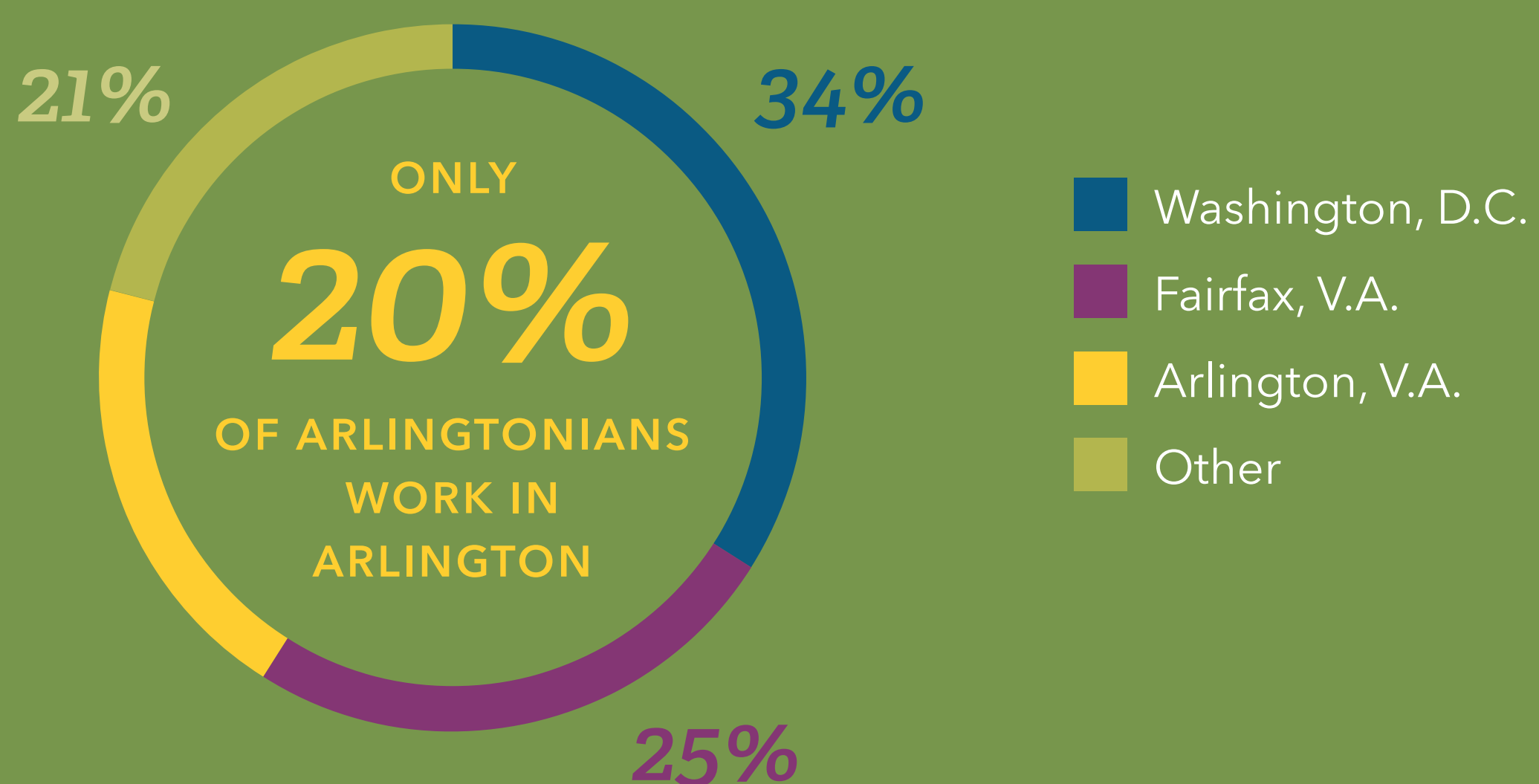
Industries and Incomes

Arlington is located in one of the most dynamic labor markets in the US, ensuring that residents have access to a variety of jobs and industries.

MOST COMMON CAREERS AMONG ARLINGTON RESIDENTS



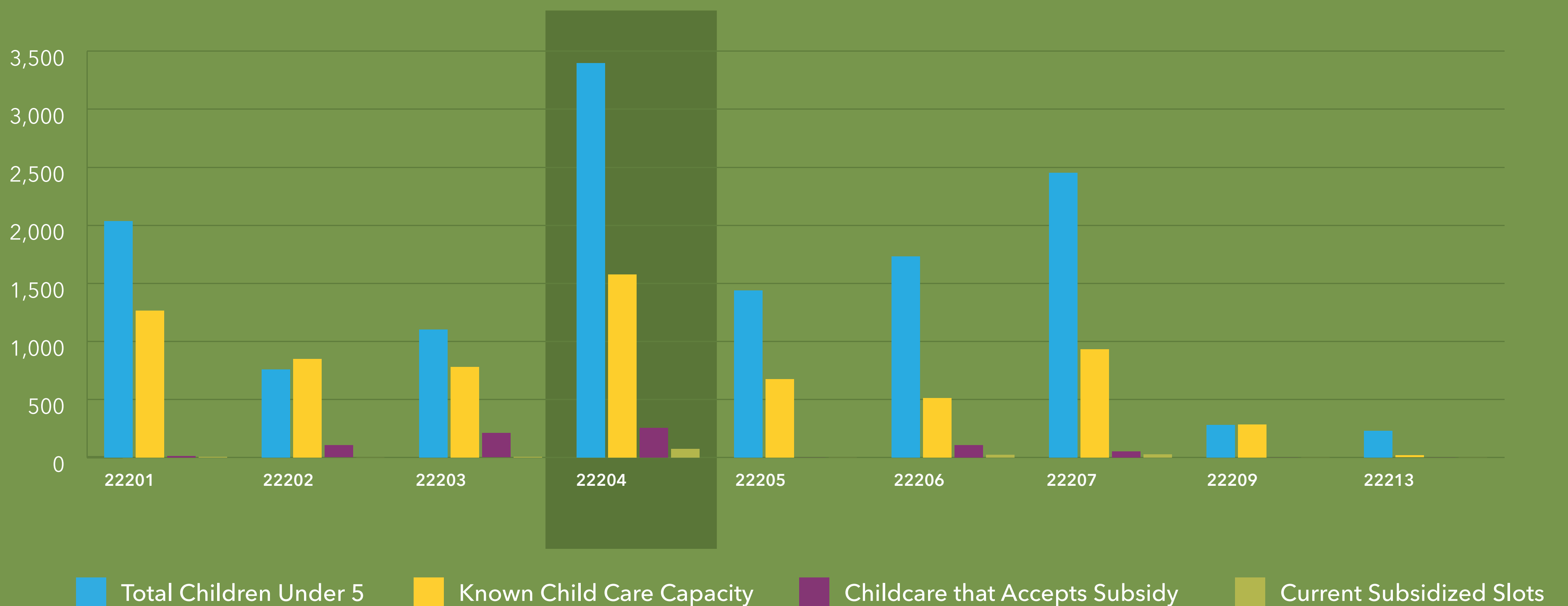
WHERE DO ARLINGTONIANS WORK?



Work or Child Care?

Child care plays an important role in our economy; parents need child care so that they can continue to work and support their families, and children need a safe, healthy place where they can learn and develop.

CHILDREN AND CHILDCARE RESOURCES BY ZIP CODE



Kindergarten Readiness and Development

While all children benefit from preschool, studies show that **economically disadvantaged students often make the most distinct and lasting gains**, but the cost of care can be a deterrent for these families.

ANNUAL COST FOR CHILDCARE

Infants = \$17–24,000*

4-year olds = \$15–\$18,000*

* More than 100% of a Minimum Wage Salary

Question

Stability

For a low income family, there are a number of obstacles to stability, like high housing or child care costs. These families need resources and support to avoid homelessness and build economic self-sufficiency and assets.

Mobility

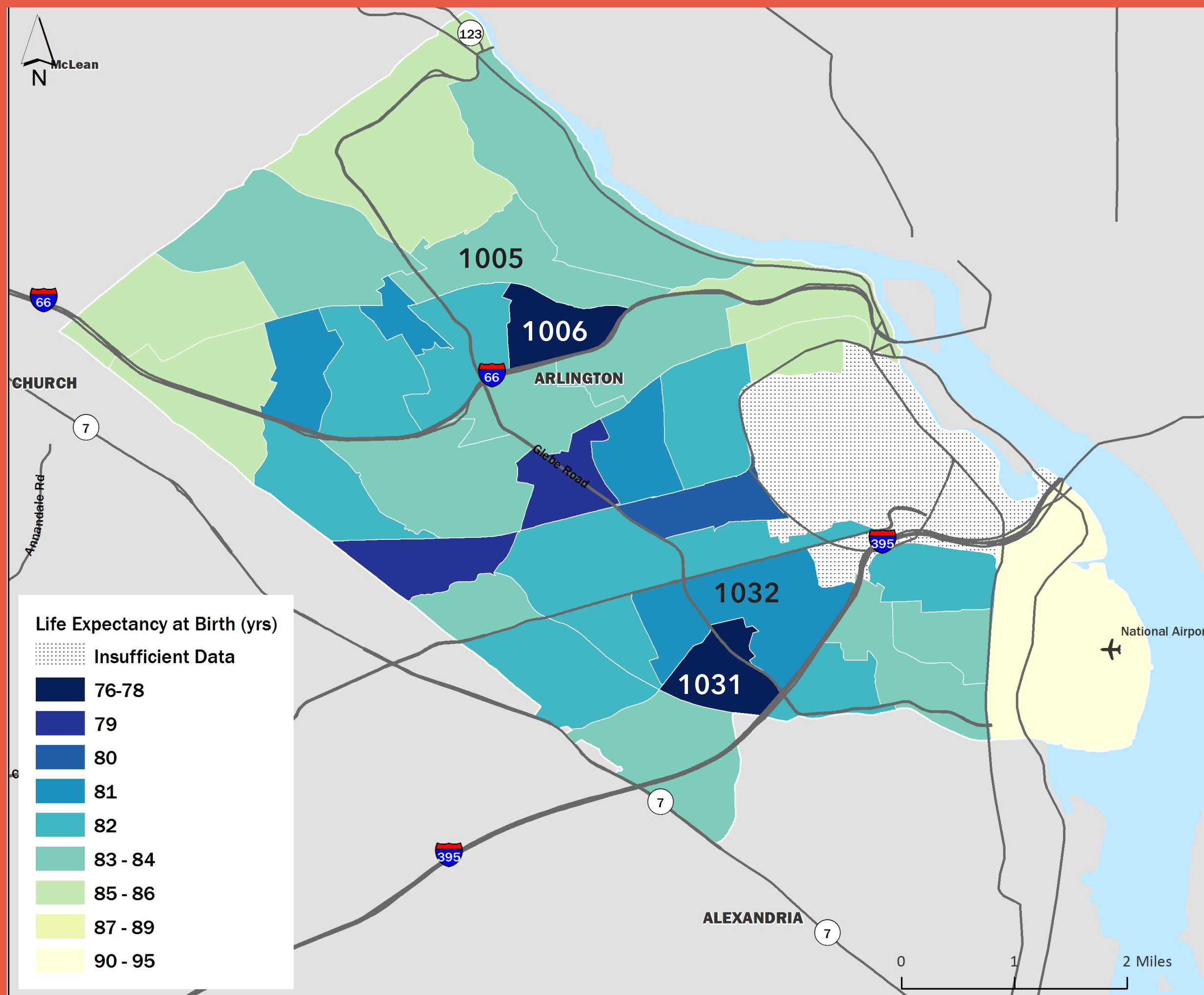
For Arlingtonians to advance and achieve their American Dream, there must be more opportunities and equitable access to resources for families to be able to invest in their own and their children's futures.

Are there meaningful opportunities for economic mobility in Arlington?



Health and Your Environment

Arlington is ranked as among the healthiest places in the country. But when you start to look closer, some neighborhoods face drastically different life expectancies and health outcomes.



Northern Virginia Health Foundation, 2017

22204

Neighboring Census Tracts	1031	1032
Median Household Income	\$76,234	\$69,444
Bachelors Degree or Greater	28%	56.9%
Non-Hispanic Black	50.1%	19.4%
Hispanic	24.8%	22.9%
Life Expectancy	77 Years	81 Years

22207

Neighboring Census Tracts	1006	1005
Median Household Income	\$102,394	\$161,034
Bachelors Degree or Greater	71%	82.2%
Non-Hispanic Black	6.5%	0%
Hispanic	7.1%	6.1%
Life Expectancy	77 Years	84 years

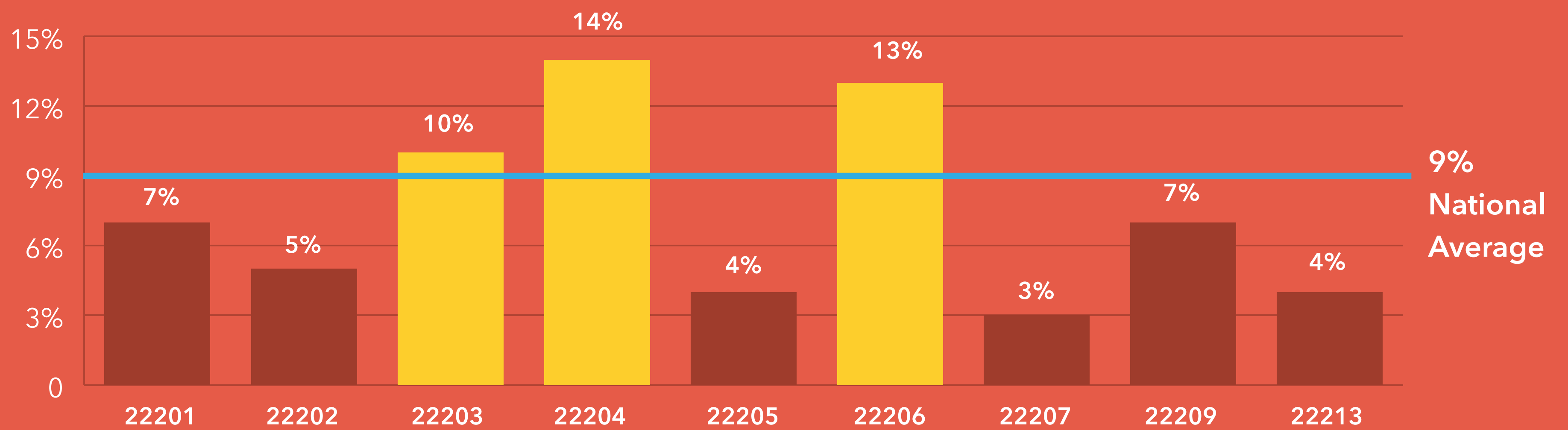
Wellness is profoundly affected by socioeconomic opportunities and environmental conditions.

Insurance Coverage in Arlington

1 in 10 of Arlington residents do not have health insurance, on par with the national average of 9% uninsured.

UNINSURED BY ZIP

ACS 2016



Health insurance is a measure of equity and varies widely by neighborhood.

UNINSURED BY ZIP

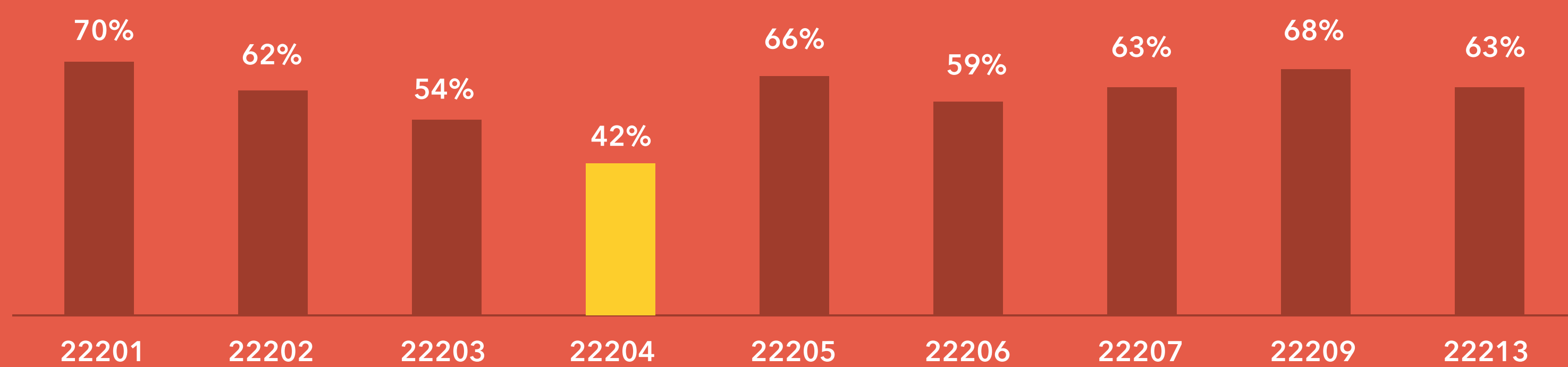


Insurance Coverage: Benefit or Burden?

Many of our neighbors, especially those working low wage, hourly jobs, have to pay for coverage out of pocket.

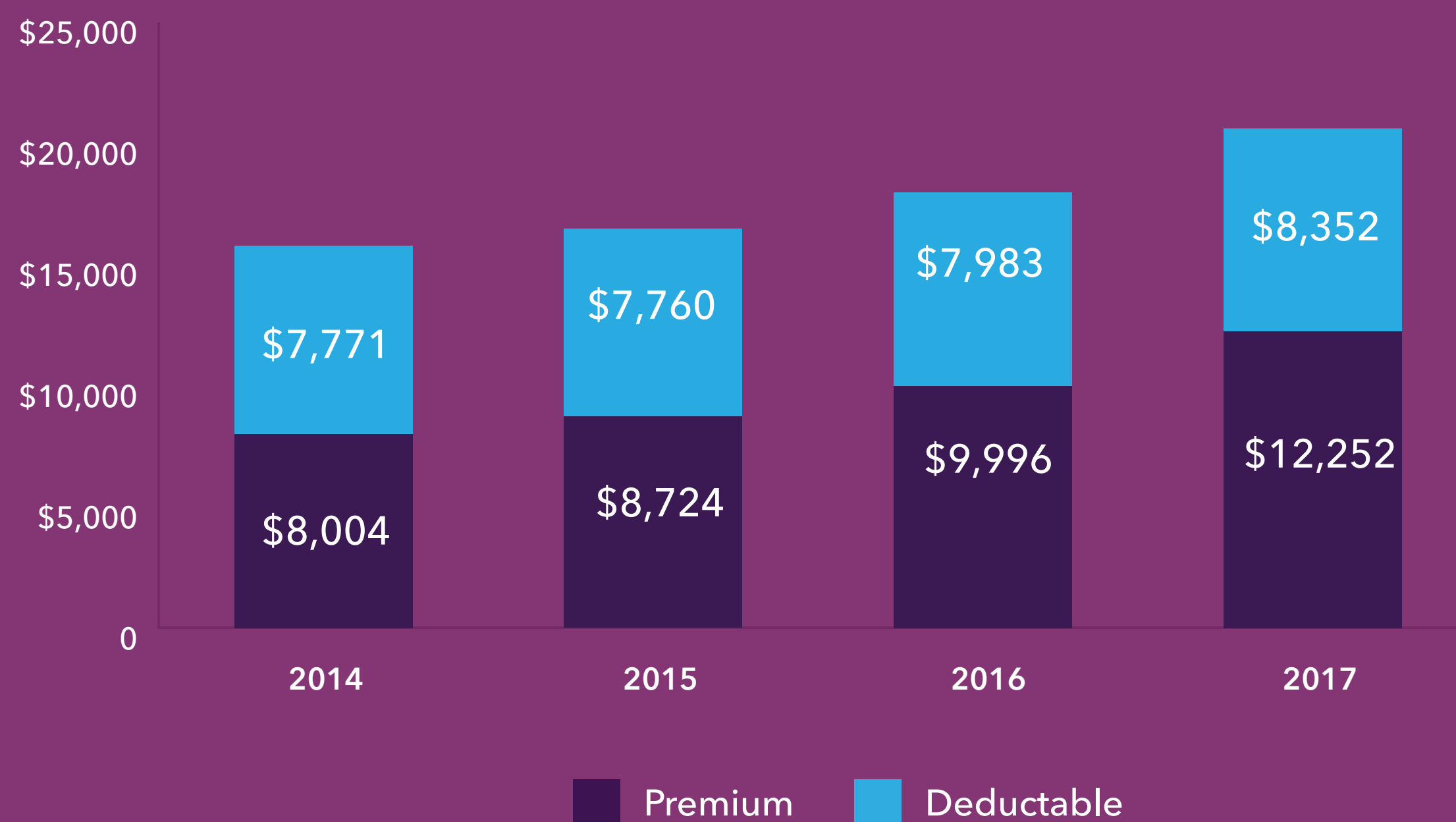
ARLINGTONIANS WITH ONLY EMPLOYER SPONSORED HEALTHCARE

ACS 2016



AVERAGE INSURANCE EXPENSES FOR FAMILY OF 4, RECEIVING NO SUBSIDY

EHealth 2017



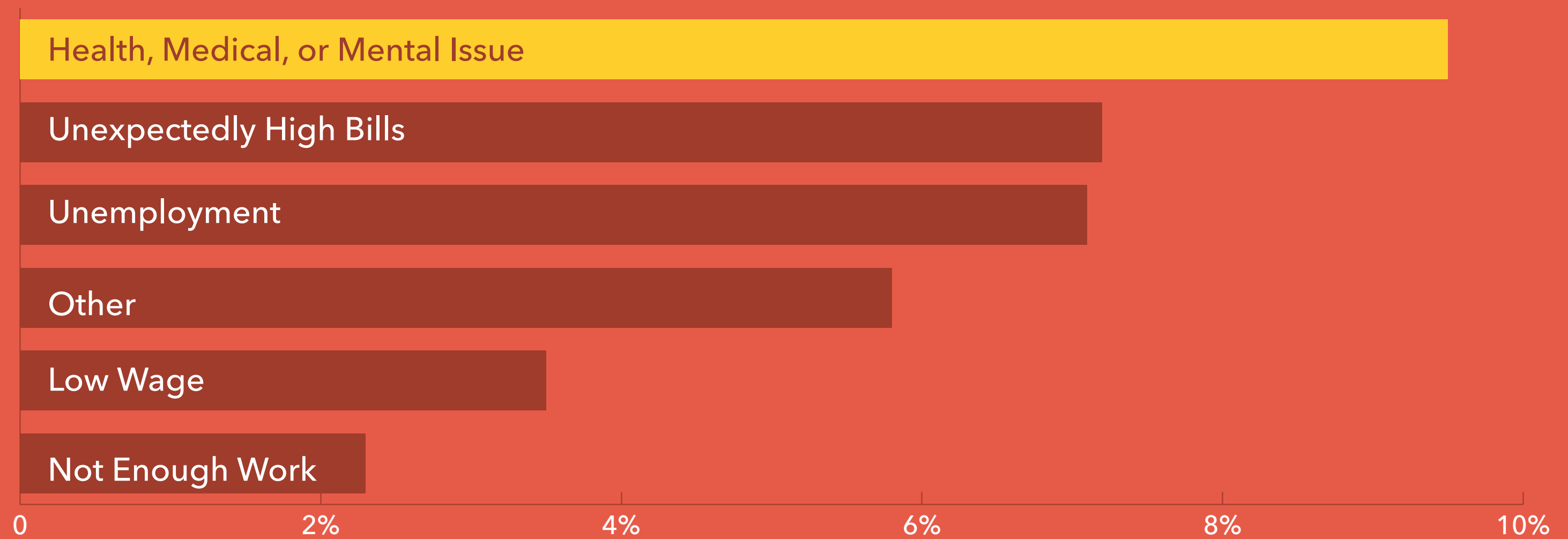
If your employer does not provide health insurance or if you do not qualify for subsidized public coverage, it's a costly burden.

Nutrition and Health

Due to costs and time constraints, many economically vulnerable families in Arlington do not have access to fresh, nutritious food.

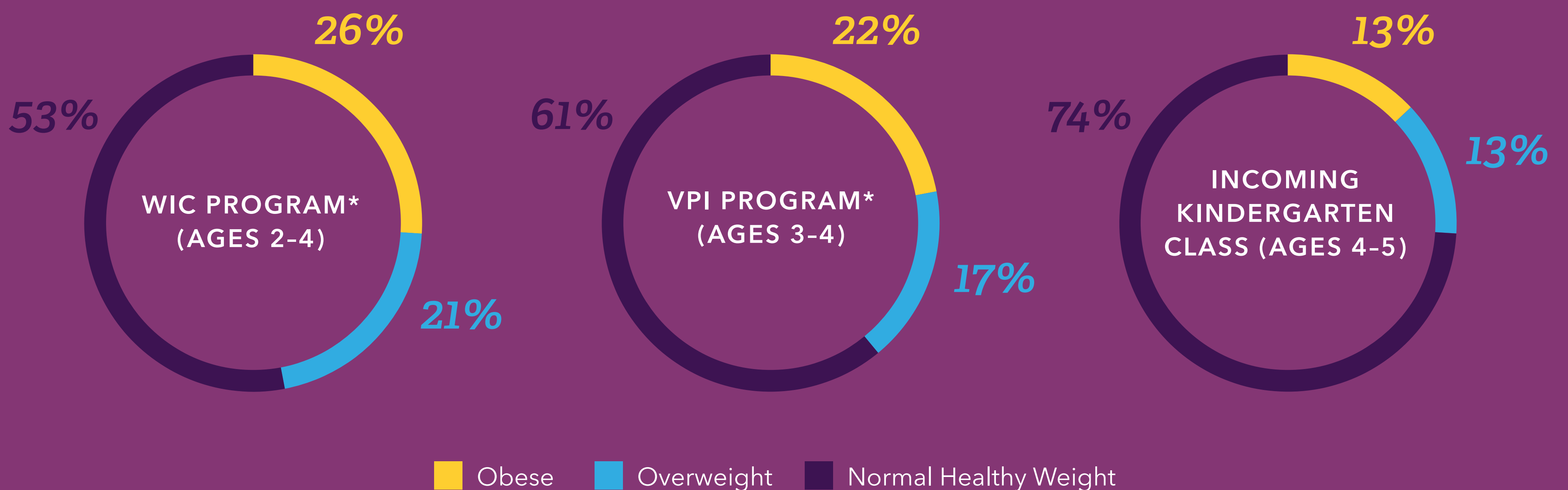
REASONS CONTRIBUTING TO FOOD INSECURITY AMONG SURVEY RESPONDENTS

AFAC Arlington Food Insecurity Study 2012-2013



Body Mass Index has a strong correlation with poverty, as well as a higher risk of chronic conditions later in life.

COMPARING BMI FOR YOUNG CHILDREN



*WIC and VPI are programs that primarily serve lower income children.

HOUSING

Rising Housing Costs in Arlington

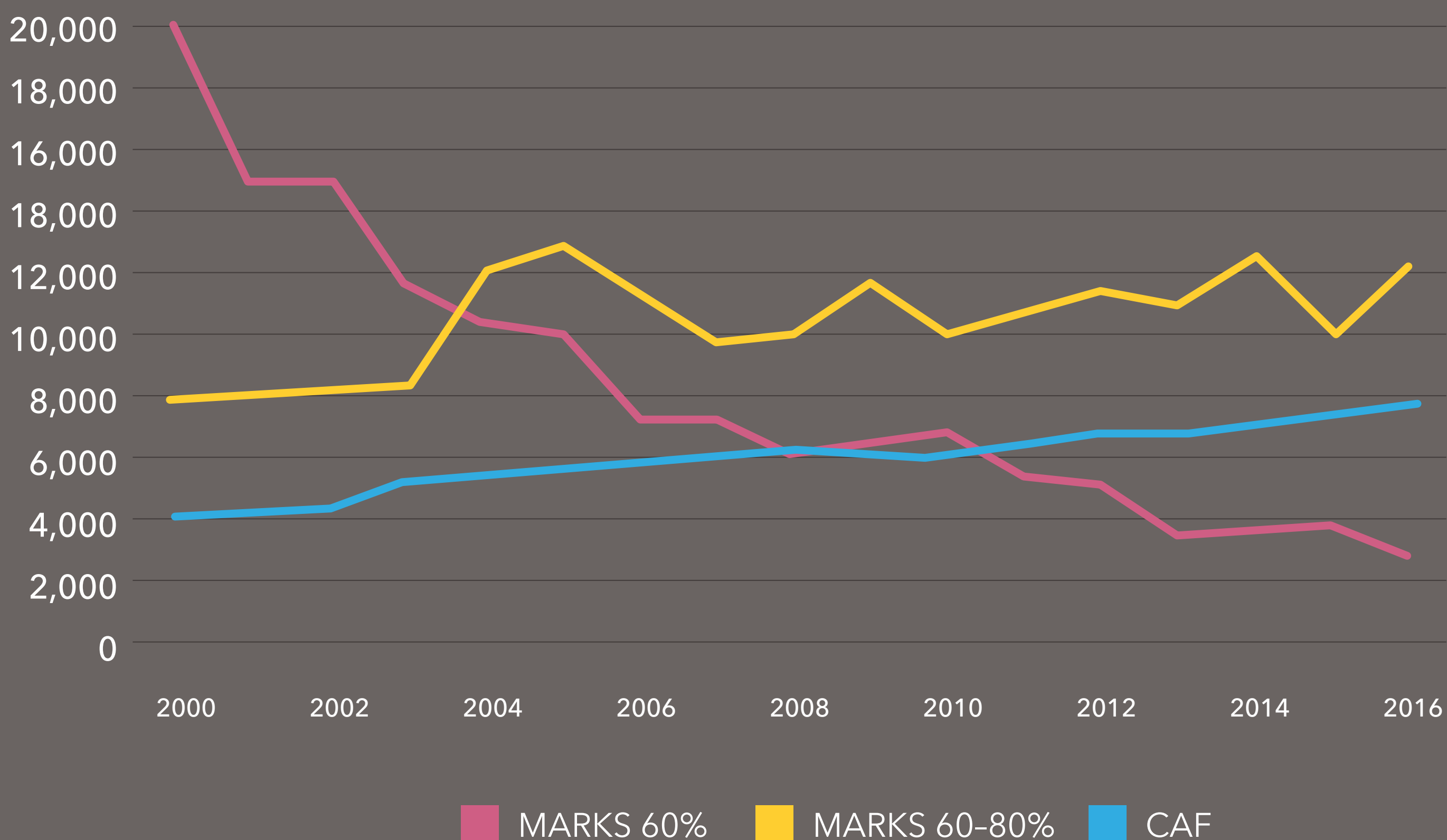
Arlington is a highly desirable place to live, but its residents are facing a surge in the cost of living. In the last 10 years, the median rent in Arlington has increased much more rapidly than income growth.

CUMULATIVE CHANGES IN RENT, INCOME, & INFLATION



AFFORDABLE HOUSING STOCK IN ARLINGTON

Arlington County Affordable Housing Master Plan, 2015



WHAT ARE MARKS?

Market rate affordable housing units (MARKS) are apartments that are naturally affordable to people with lower levels of income due to the unit's amenities, condition, age or location.

WHAT ARE CAFs?

Committed Affordable apartments (CAF) are rent restricted and guaranteed to remain affordable for low and moderate income households.

HOUSING

Arlington Solutions

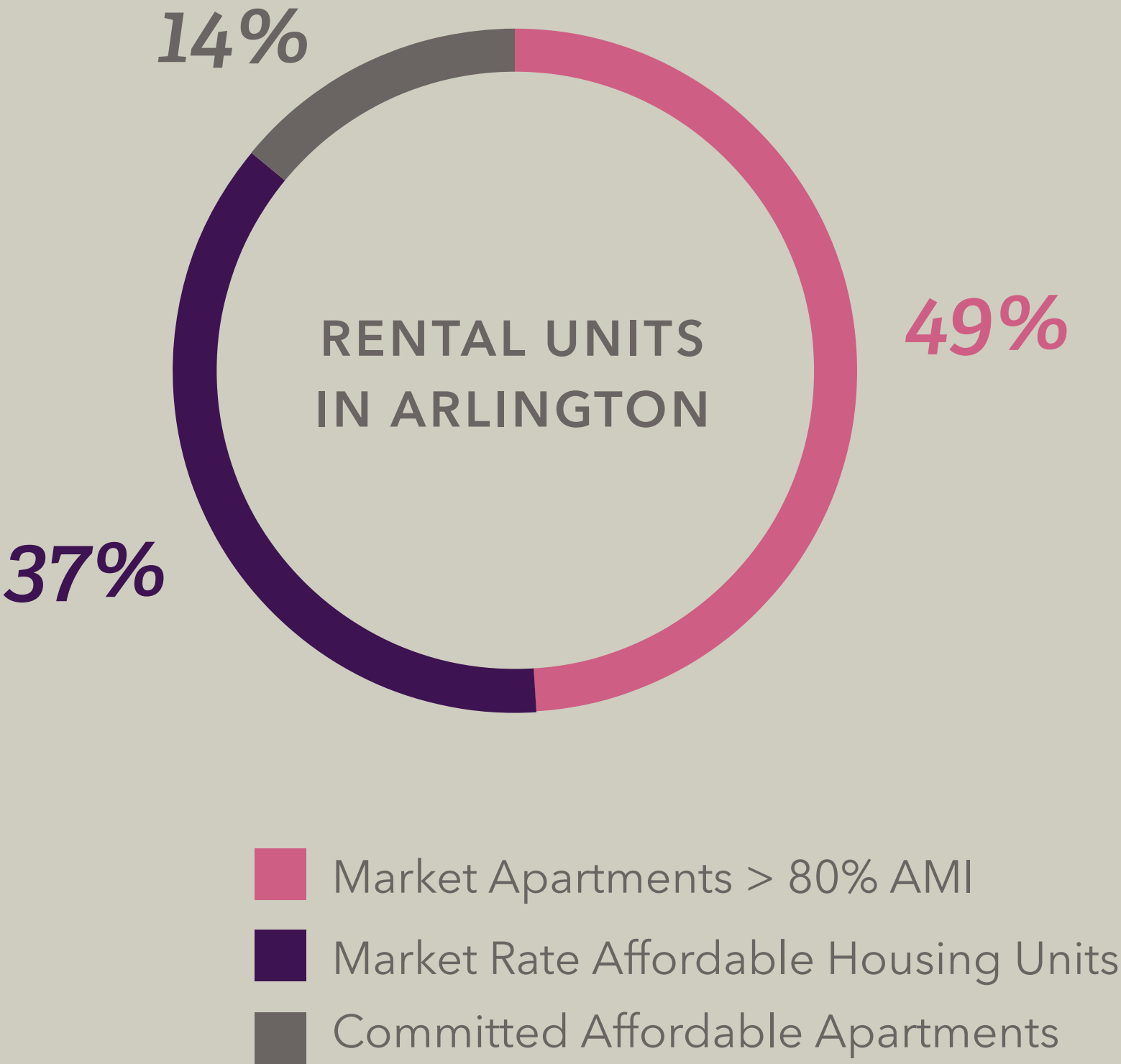
In order to meet Arlington's full economic potential, it is increasingly important to provide housing that is affordable to individuals and families from all income levels.

AFFORDABLE HOUSING MASTER PLAN

In 2015, the County unanimously approved the Affordable Housing Master Plan.

The Plan seeks to:

- ✓ Have adequate supply of housing for community's needs
- ✓ Ensure all segments of community have access to housing
- ✓ Ensure that housing efforts contribute to a sustainable community



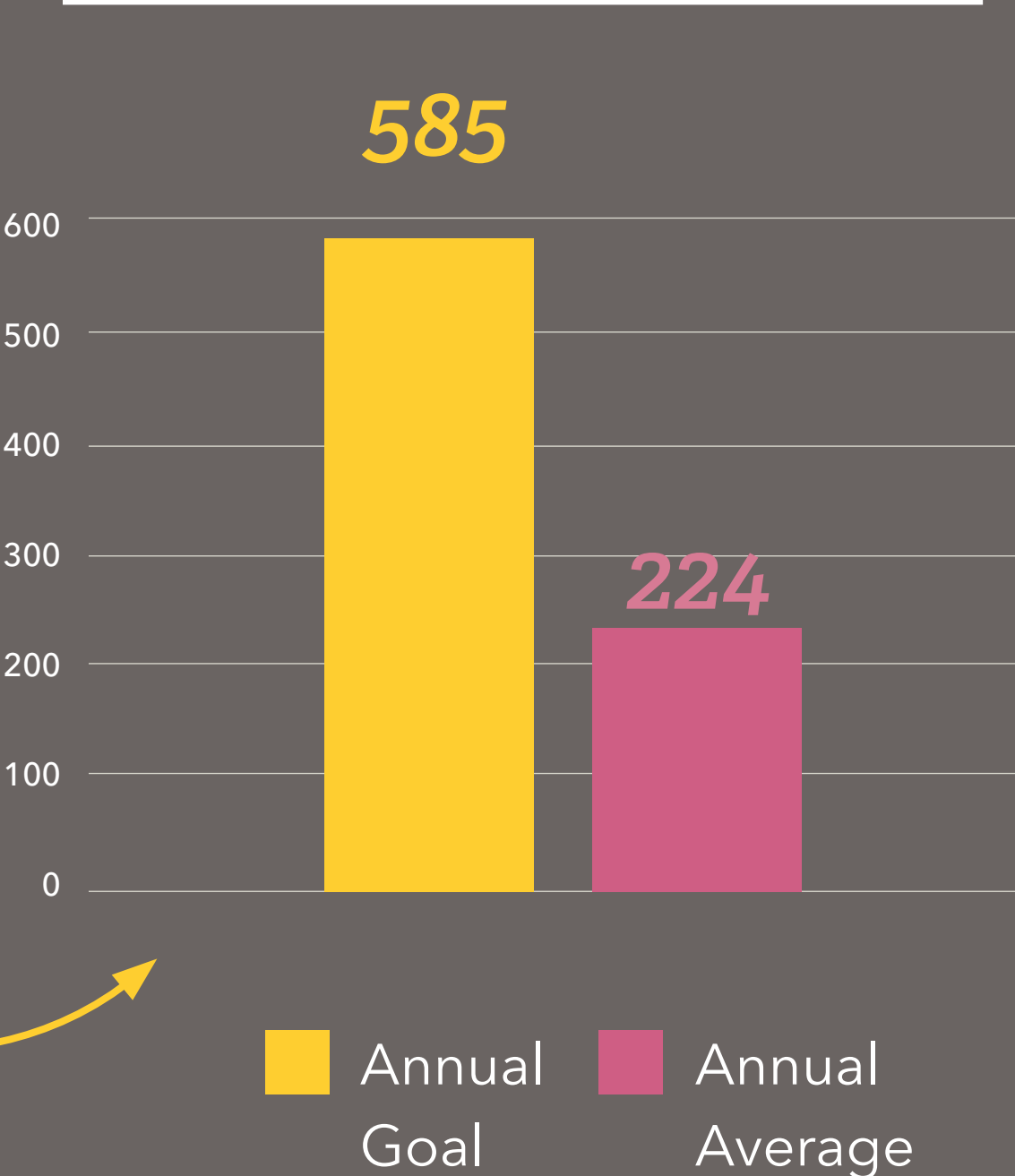
18%

of all rental housing units should be affordable to households at or below 60% of the area median income (AMI).

The Master Plan states that the County needs to add 15,800 net new committed affordable units (CAFs) to achieve the goal of 18%.

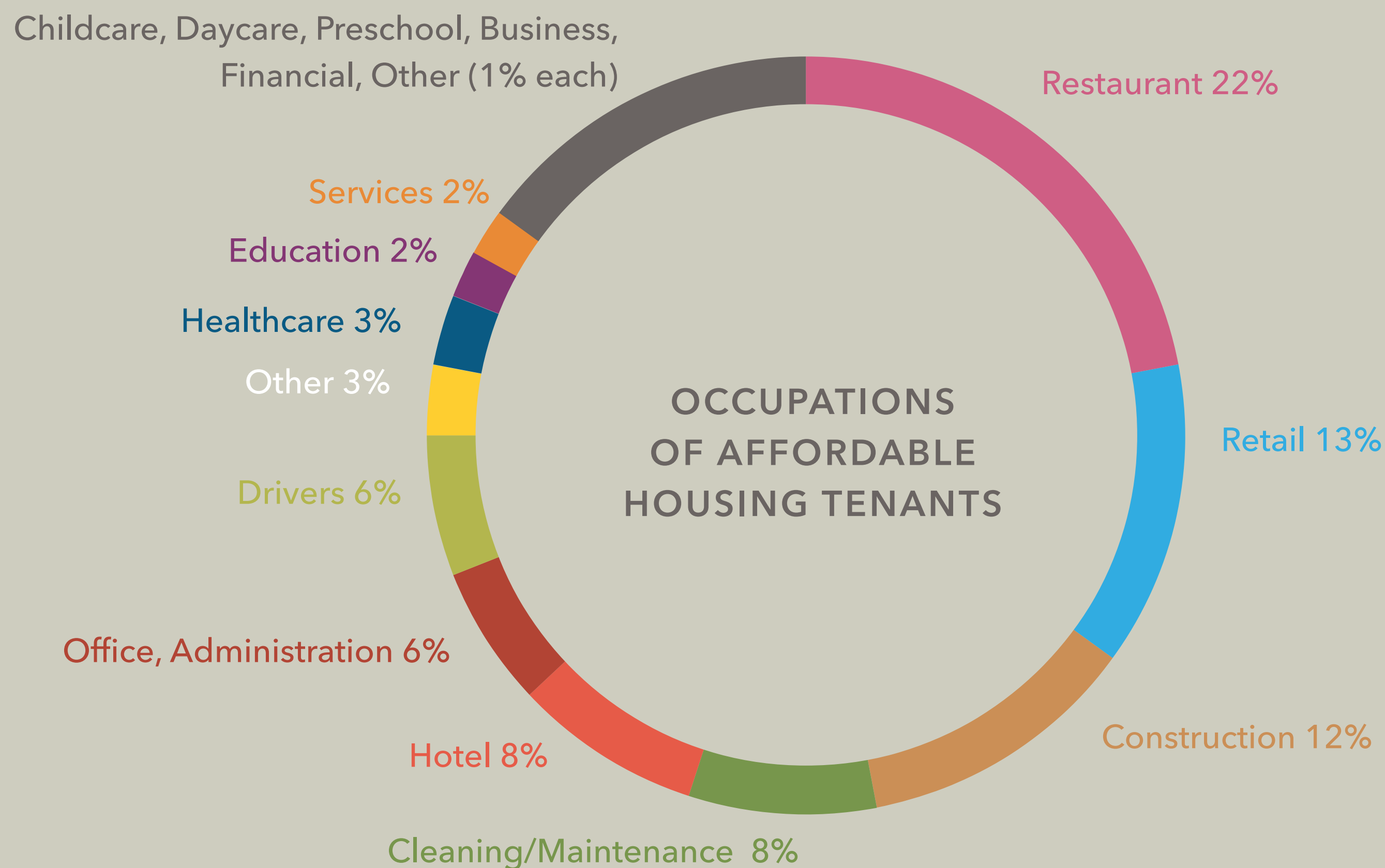
This means adding 585 units/year, but from 2011 to 2016, the County only averaged 224 net new CAFs/year.

REACHING THE ANNUAL GOAL FOR NEW CAFs



HOUSING

Who Lives in Affordable Housing?



Meet Sarah and Her Family

- The family of 6 moved to Arlington in 2008 to have access to better schools and their jobs. However, they struggled to find housing and could only afford a cramped one bedroom.
- Without any privacy and under stressful conditions, the children struggled at school.
- In 2014, everything changed. The family moved into a 3 bedroom apartment that they can afford at Arlington Mill Residences.
- The family takes part in service programs on site, including Virginia Cooperative Extension's Money Smarts. They also volunteer within their community.
- Sarah earned her Bachelors degree as her oldest son graduated NoVA Community College in 2017.



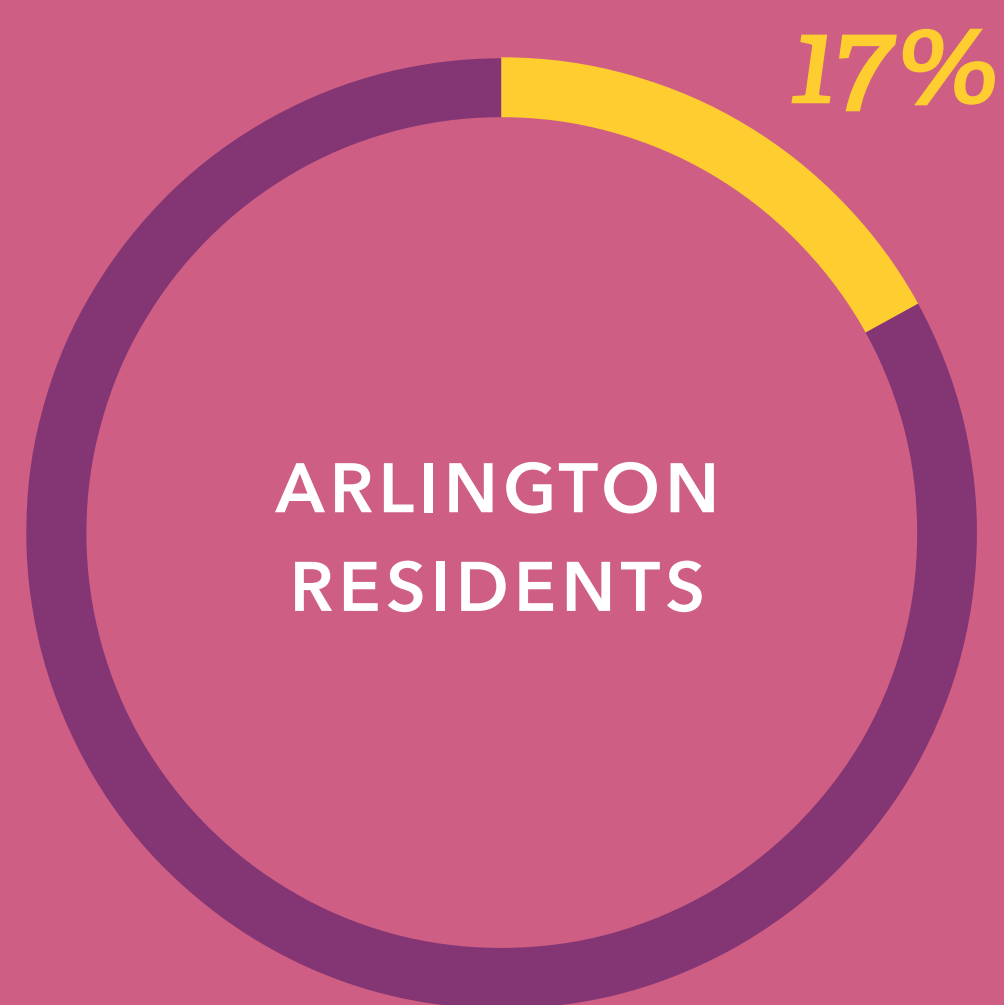
"We went from having no savings to a nice savings account. I learned great new tools. We want to move up and have the financial stability for when we retire, to have the security of owning a home."

SARAH ON MONEY SMARTS PROGRAM

HOUSING

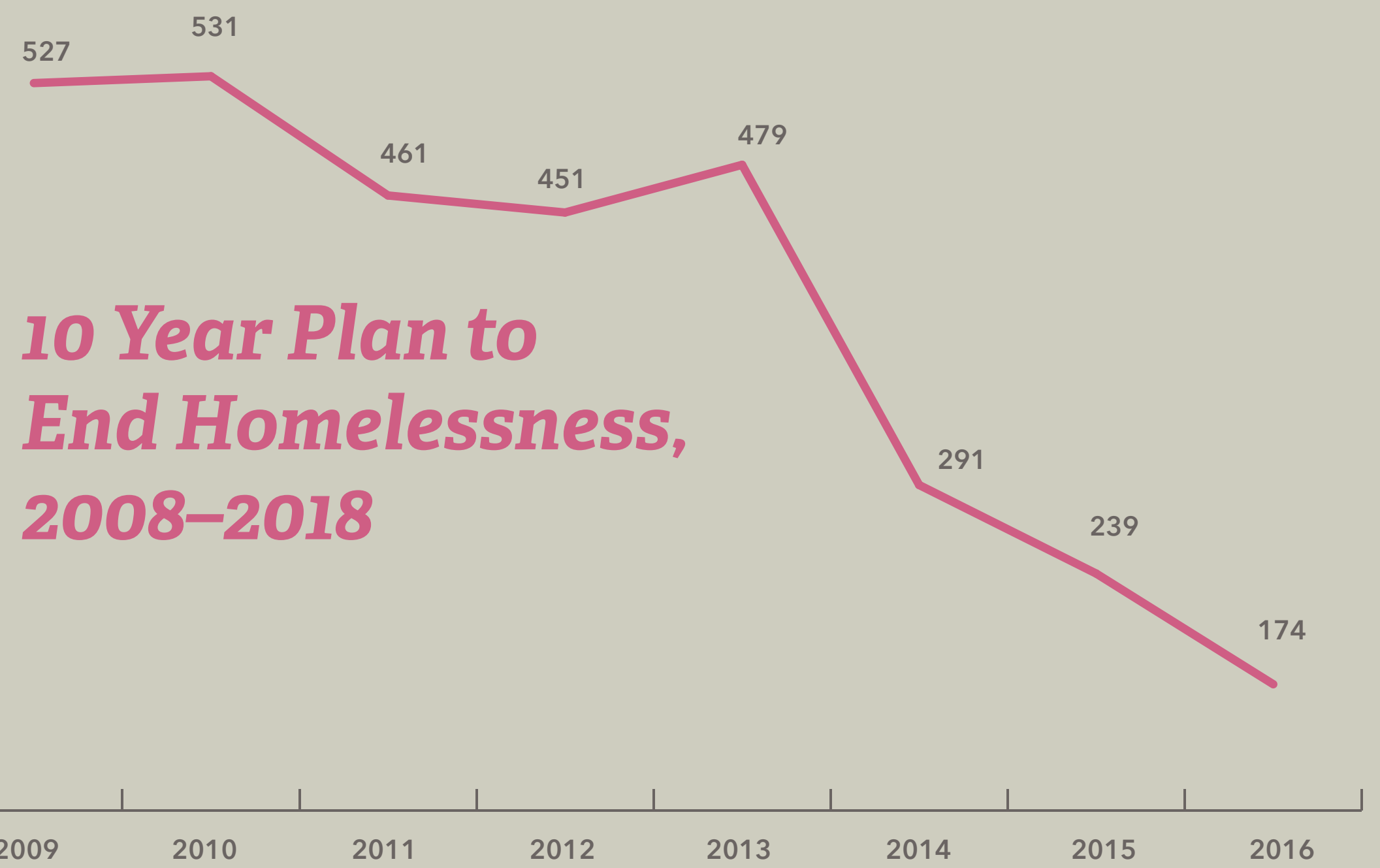
Homelessness and Poverty

Very low income families, especially those that have experienced homelessness, need greater support and deeper rent subsidies.



Residents living below 200% of the poverty line, meaning that a family of four makes **\$48,678** and an individual makes **\$24,972**.

(ACS, CENSUS BUREAU)



Source: FY16 Annual Report: Arlington's 10 Year Plan to End Homelessness.

Since 2009, Arlington has seen a 67% decrease in homelessness, with far fewer families living on the street and more in permanent housing.

Continuum of Care

Core network of interconnected programs and services to prevent and end homelessness

- ✓ Prevent homelessness at every opportunity
- ✓ Move individuals and families from the streets/shelters quickly into permanent, stable housing
- ✓ Provide vital sources households need to maintain housing
- ✓ Increase affordable housing options